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Fall 1930

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New Rose "SYRACUSE." Description on page 3

THE CONARD-PYLE CO.

Star Rose Growers

Robert Pyle, Pres.

West Grove, Pa.

STAR ★

ROSE GROWERS



★VILLE DE PARIS
(City of Paris)

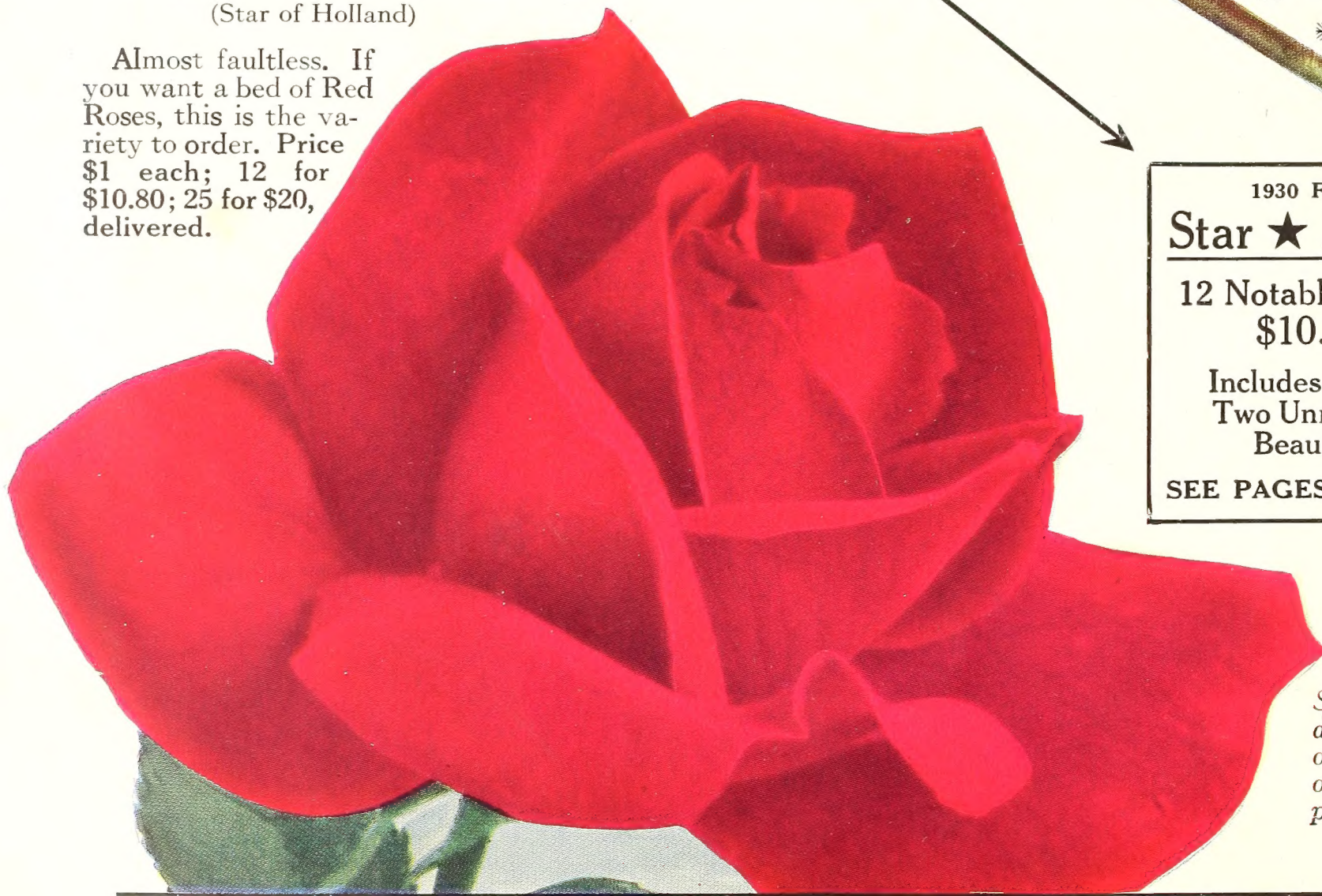
Bagatelle Gold Medal Rose.
Hardy and free flowering

Price \$1 ea.; 12 for \$10.80
25 for \$20, delivered.

See description on
opposite page

★ETOILE DE HOLLANDE
(Star of Holland)

Almost faultless. If
you want a bed of Red
Roses, this is the va-
riety to order. Price
\$1 each; 12 for
\$10.80; 25 for \$20,
delivered.



1930 FALL

Star ★ Dozen

12 Notable Roses
\$10.50

Includes These
Two Unrivalled
Beauties

SEE PAGES 6 AND 7

See
description
on
opposite
page

Delivery Prepaid!

We will prepay delivery on all Star Roses, Bulbs and other items marked postpaid in this catalog. Hedge plants, shrubs and evergreens will be shipped express collect.

Save Money by Ordering from This Catalog

“HOW TO GROW ROSES”—FOR EVERYONE

Get your neighbors to order with you and take advantage of these combination prices.

\$2 Book “How to Grow Roses” and a \$25 plant order for \$26.00

\$2 Book “How to Grow Roses” and a \$20 plant order for \$21.25

\$2 Book “How to Grow Roses” and a \$15 plant order for \$16.50

\$2 Book “How to Grow Roses” and a \$10 plant order for \$11.75

THE CONARD-PYLE CO., Robert Pyle, *President*, WEST GROVE, PA.

THE HISTORY OF THE CITY OF BOSTON

FROM THE FIRST SETTLEMENT
TO THE PRESENT TIME

BY
JOSEPH NEALE

IN TWO VOLUMES.
VOL. I.

BOSTON:
PUBLISHED BY
JOSEPH NEALE,
AT THE
PRINTING OFFICE OF
JOSEPH NEALE,
NO. 10, NASSAU ST.

1845.

The Front Cover Rose

★Syracuse. H.T.

Charles Mallerin, France, 1930. Introduced in the U. S. Fall, 1930, by The Conard-Pyle Co.

SYRACUSE ROSE has been named in honor of the city of Syracuse, N. Y., which city has become increasingly beautiful because of the quantities of Roses grown in gardens there, largely as a result of the continued interest and education of the Syracuse Rose Society and citizens who desire to make Syracuse "The Rose City of the Empire State." In fact, this Rose society, the largest of its kind in the United States, sponsored and subscribed to the municipal Rose garden, thus providing an object-lesson, in a thoroughly practical way, to show that Rose-growing, even in northern New York, is possible for everyone.

In the tight bud, this new Syracuse Rose has the grace of Mrs. Aaron Ward but more waving petals and a large, firm cone in the center. As a semi-open bloom, it is remarkable (see the two lower blooms on the front cover). The fully opened flower is medium to large in size and very double; even the heart of the bloom is chockfull of petals. The outer petals recurve and give the bloom the appearance of a great scarlet-crimson ball. Because of the heavy petalage, the blooms last unusually long and the brilliant color holds equally well. There is a mild fragrance. Those who know Hadley, a grandparent of Syracuse, will find its good qualities retained in this Star novelty.

Each crimson bloom is borne singly on a long, stiff stem, making it fine for cutting. In growth, it is upright, tall, and very vigorous, with perfect winter hardiness. This Rose will do unusually well in warm sections of the country, too. The foliage is abundant, large, and healthy and the plants active and prolific.

This is a husky Rose and an appropriate symbol for a lively, up-and-doing city.

Price \$5 each

Two Unrivalled Beauties (See opposite page)

★Ville de Paris. (Pernet.)

In a bed of various Hybrid Teas, the dandelion-yellow buds of Ville de Paris stand above the others, a vivid symbol of the City of Paris which honored the Rose by bestowing its name upon it in 1925, over 77 competitors from eleven countries, when it won at the same time the Bagatelle Gold Medal.

The bud is generally of the pointed form with broad base; the open bloom is of medium petalage, fairly large and fragrant; the center does not turn black. It does not give a profusion of blooms at any one time followed by a long rest, but is a steady doer throughout the season. Stands rain and extreme heat better than most other yellow Roses, and the foliage is notably resistant to diseases. **\$1 each; 12 for \$10.80; 25 for \$20.**

★Etoile de Hollande. H.T.

Bedding and cut-flower variety. The bud is long-pointed, of a very artistic form, deep in color, approaching maroon. The flower opens large, semi-double, with immense petals of a brilliant crimson-scarlet with a velvety sheen; it is deliciously perfumed. Its long stems make it a very useful cut-flower variety, and when picked early in the morning in the bud, it will last a long time in the house where it will open slowly.

The plant habit is ideal, being very vigorous, and the foliage is handsome and disease-resistant. As a cross between Gen. MacArthur and Hadley, it has the best qualities of both without the weaknesses of either. Unusually winter-hardy. **\$1 each; 12 for \$10.80; 25 for \$20.**

These two Roses are in the ★ STAR DOZEN. See pages 6 and 7

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Finding "Star Roses" in Europe

DEAR FRIENDS OF STAR ROSES:

London, July 4, 1930

When I left New York on Decoration Day, scarlet poppies were gleaming in every buttonhole. A few days later the great S. S. *Europa* landed me in France, and from the train window I saw poppies ablaze everywhere, even in Spain where I went first to visit Señor Pedro Dot. I took with me the Gold Medal which the American Rose Society had awarded that able hybridizer for originating the climbing Rose, Mme. Gregoire Staechelin, which we introduced in America, Spring, 1928. At a great public demonstration, the Mayor of Barcelona presented the medal to Señor Dot on behalf of the American lovers of the Rose. After showing me the new varieties in his own garden, Señor Dot took me to see the Roses growing in the gardens of the King of Spain at Pedralbes. Thus began my first month among the Rose-gardens and Rose-growers across the Atlantic.

The full picture of the Star Rose business is a far-flung panorama. New Roses are constantly coming on the scene. It is important that the best of them should come to America as Star Roses. It is not enough that The Conard-Pyle Company has twice doubled its capital stock, that it has more than doubled its area of good land for growing Roses, and that it has increased its staff and facilities for personal supervision, to the end that Star Roses will be even better. That is only part of the story.

My 1930 visits here are not yet half completed. There are new Roses everywhere in Europe. Hence, I am spending the summer visiting the Rose-growers and the gardens of seven nations, attending the Rose shows, noting the qualities of the prize-winners, and meeting, at home and in a business way, the men who originate new varieties, whose judgment is worthy of emulation, and whose friendship is to be treasured. I am meeting in many cases, the sons of the men whom I knew in 1906 when I made my first trip abroad, for many of the famous growers of another day are no more, although their spirit lives in their descendants, and advancing time still brings forth new and lovelier Roses.

The hand of time moves on in another sense. In Spain, France, England, and Germany have been planted International Rose-Gardens where all originators may send their Roses to be studied and compared. Today, after seeing the great Summer Show in London, I went to the Rose Trial-Garden of the National Rose Society of England at Hayward's Heath. There were Roses from all points of the compass and from almost all Rose-loving lands in the world, many of which will not appear in commerce until two years from now. I had the same opportunity in Paris, where I represented the American Rose Society on the International Jury in the famous Rose-trials at the Bagatelle Garden in the Bois de Boulogne. A week from today I am going to the annual meeting of the German National Rose Society and to visit their garden at Sangerhausen, and I have also accepted an invitation to serve on the Jury at the Netherlands Rose Show at The Hague a week later, an event much like that I attended at Ghent, in Belgium, just a week ago.

There is an astonishing number of new Roses in every country. From them we must select with the greatest care those best suited to the climate and the needs of America. Fortunately, we shall have the opportunity, as heretofore, of observing them in our own Test-Gardens at West Grove, where the new Star Roses are carefully winnowed from the vast numbers of "not-quite-as-good" varieties which are introduced every year.

Come to see these new Roses at West Grove, or if you cannot, remember our Guarantee which is your assurance that when you order Star Roses you receive the best Roses for America.

Yours very truly,


PRESIDENT

Our ★ Guarantee.

We guarantee Star Roses to bloom the first natural blooming period after planting, or you may have them replaced or your money back.

(Everblooming and Polyantha Roses are guaranteed to bloom the first season after planting. Hardy Climbing Roses, Hybrid Perpetuals, and some Roses in other classes cannot be expected to bloom until the second year after planting.) We trust our patrons to do their part right.

Plant Star Roses This Fall

The best time to plant Roses has been a debatable question for years. We have done a great deal of research work, made many experiments, and after much study of results have concluded that the safest way is to follow Nature's teaching.

Nature prepares a plant for the following summer's growth by building its root system in autumn and long after winter has begun while the consuming portion of the plant—the top—is resting.

We firmly believe, therefore, in fall planting because during winter the roots have ample time to become established to support a normal growth of foliage and an abundance of blooms the following season.

To be successful, fall planting must be done as late as possible, after the plants have thoroughly matured and the wood has been hardened by several good frosts. The air should be cool enough to prevent the tops from starting into growth.

In our latitude (Philadelphia) we recommend planting in late November or in December. Accurately speaking, "winter planting" would be a more proper term than "fall planting." If there is danger of hard freezing before the plants are received, it is advisable to cover the ground with a mulch of straw or litter until the plants arrive.

Prepare the ground as early in fall as practicable, bearing in mind that Roses must have a large proportion of *humus* (thoroughly rotted manure, or vegetable matter, the older the better), well mixed with ordinary garden soil.

We urge close planting. A Rose-bed should be a display of Roses *en masse*, not a display of soil. Hybrid Teas should be 15 inches apart, except a few of the strongest-growing sorts like Radiance. Roses planted close together will grow longer stems, better and healthier foliage, and protect each other against drying winds.

★National Flower Guild. H.T.

Charles Mallerin, France, 1930

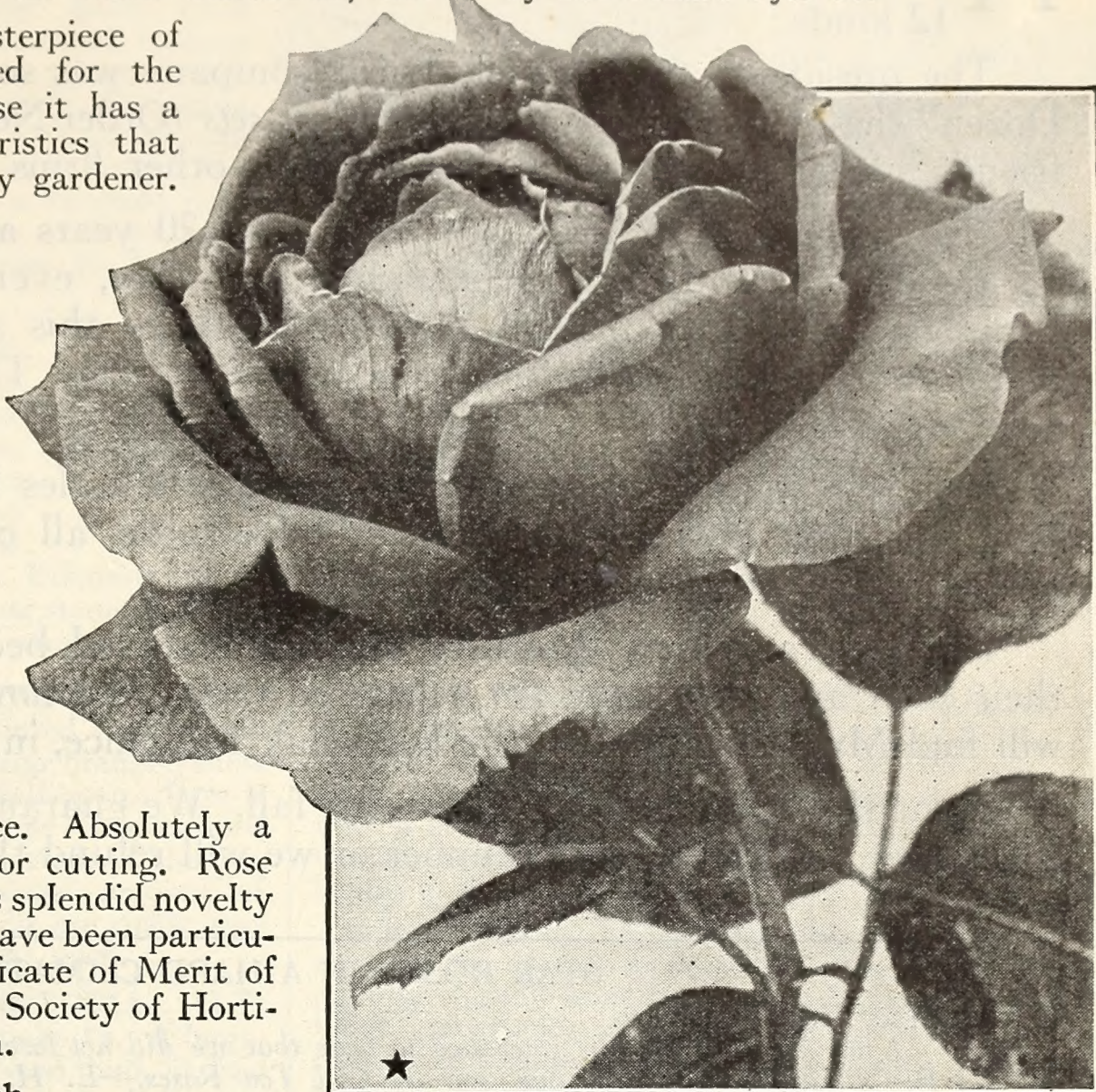
Introduced in the United States Fall, 1930 by The Conard-Pyle Co.

This novelty, another masterpiece of Charles Mallerin, was named for the National Flower Guild because it has a number of excellent characteristics that make a Rose valuable to every gardener.

Therefore, this Rose is well adapted to carry the name of this benevolent Guild far and wide. The plant has Radiance vigor, hardiness, and freedom of bloom, making an upright, branching growth well supplied with large, healthy foliage. Great, cupped blooms are borne singly on unusually long stems that will be still longer if the canes are pruned hard in spring. From pointed bud to heavy, full-expanded bloom, the color, which is at first brilliant scarlet-crimson but later Tyrian rose, never blues.

There is a delightful fragrance. Absolutely a worth-while Rose for bedding or cutting. Rose connoisseurs who have seen this splendid novelty in our extensive Trial-Garden have been particularly impressed with it. Certificate of Merit of the First Class from Lyonnaise Society of Horticulture in 1929. See illustration.

Price \$3.50 each



National Flower Guild

3 Distinguished Novelty Roses \$7.50

MAROON - GOLDEN YELLOW - ORANGE. As shown in natural colors on back cover.

★Ami Quinard. H.T.

Charles Mallerin, France, 1930. Introduced Fall, 1930 by The Conard-Pyle Co.

With its firm texture and depth of crimson-maroon color, this novelty symbolizes the splendor and richness of the draperies of the Orient.

If this Rose were to be compared with any variety, Hawlmark Crimson would be the nearest in type, yet Ami Quinard is superior in every way. In color, it is a deep velvety crimson-maroon, rivaling the richness of Château de Clos Vougeot. It is so dark, in fact, as to be nearly black, with the deepest toning toward the petal edges, particularly during extremely hot and dry weather. One can detect the Austrian Copper in this Rose as it is a cross of Mme. Meha Sabatier × (Mrs. Edward Powell × Austrian Copper).

This flower does not blue and it is much darker, larger, and has more petals than Hawlmark Crimson, whether the blooms come singly or several together on upright stems. When the shallow velvety cups, with their glossy outside finish, finally expand, the broad petals become pointed. There is a very pleasant Cabbage Rose fragrance, too. Continuous blooming and good plant habit adapt this Rose especially to bedding. It has good disease-resistant foliage and is hardy. Visitors have been particularly interested in this novelty as it has given a splendid performance in our Test-Garden. \$5 each.

★MRS. PIERRE S. DU PONT. H.T. Golden yellow. Of all the yellows, none can compare with this Rose for continuous prize-winning blooms. It has won more awards for outdoor-grown blooms than any other garden Rose. See fuller description on page 9 and illustration in color on back cover. \$3 each; 10 for \$25.

★MRS. G. A. VAN ROSSEM. Pernet. Orange. This Rose is most beautiful in the bud and half-open stage, when the orange coloring is best, before it turns to golden salmon in the open flower, with its mass of small, disarranged petals. The plant has an even-growing habit which makes it splendid for bedding. \$1.50 each.

➤OFFER➤ F5 { The Novelty Roses described above and shown in natural colors on back cover, the 3 delivered for \$7.50

FALL 1930 "STAR ★

ANYONE can confidently order these Roses with the assurance that a better assortment of standard varieties cannot be had within a range of 12 kinds.

The president of a large electrical company was so pleased with the "Star Dozen" that he ordered and paid for 63 sets (Order No. 13449) for his business friends, although offered other dozens by other firms at a much lower price.

The "Star Dozen" originated here over 20 years ago, to help beginners to decide on 12 thoroughly dependable, first-class, everblooming Roses, in the largest possible assortment of colors. We keep this set up-to-date with new and improved varieties as they come on the market. Thus, good Roses are each year superseded by newer and better ones.

You will see in this latest dozen the new Charles P. Kilham, also Ville de Paris and that glorious red, Etoile de Hollande, all of which are still in the novelty class with many other firms.

Radiance and Red Radiance are still included because no other Roses in their color and class have yet surpassed them, and now, for the first time, you will find Mrs. Charles Bell, the shell-pink Radiance, in this unrivaled collection.

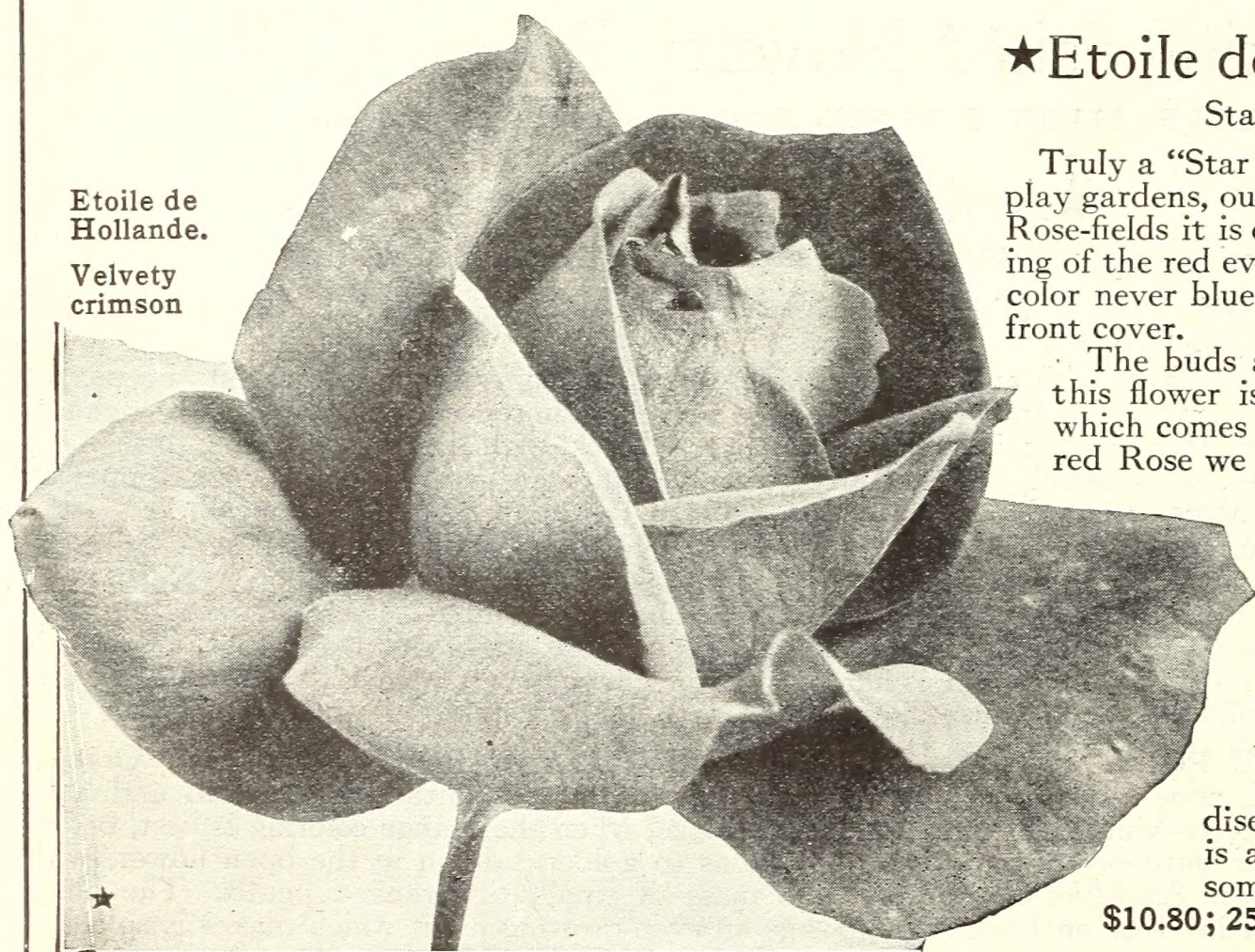
Plant the "Star Dozen" Roses this fall. We guarantee them to live through the winter and bloom next summer or we will refund their cost.

STAR ROSES IN A HARD CLIMATE

Order No. 12549

May 7, 1930

I am sure you will be interested to hear that we did not lose a single plant in Mrs. B—'s fall planting of your 400 Hybrid Tea Roses.—E. H. C., Mariemont, Cincinnati, Ohio.



Etoile de Hollande.

Velvety crimson

★Etoile de Hollande. H.T.

Star of Holland

Truly a "Star Dozen" Rose. In our display gardens, our trial-grounds, and in our Rose-fields it is one of the most outstanding of the red everblooming Roses and the color never blues. See in color on inside front cover.

The buds are fine, but the glory of this flower is in the half-open bloom which comes as near perfection as any red Rose we know. The color is deep velvety crimson, without shading; petals are large and firm, making an unusually fine semi-double flower, which is deliciously fragrant, and freely produced from June until hard frost. A beautiful Rose for cutting. Has leathery, disease-resistant foliage and is a vigorous grower; stands some shade. \$1 each; 12 for \$10.80; 25 for \$20.

Noted for its delightful fragrance



DOZEN" \$10.50

★**BETTY UPRICHARD.** H.T. Salmon. See in color on page 15. A remarkably attractive two-toned Rose. The copper-red buds open to average-size flowers of a general salmon appearance, with a soft, "egg-shell" finish, while the reverse of the petals is a brilliant coppery carmine, the combination being very harmonious. Colors are fast on both sides of petals. Fragrance light but spicy. The plant is a vigorous grower, rivaling the well-known Radiance in height and blooming. In all, "Betty U" is a foremost Rose for everybody's garden, and one of those easy-to-grow varieties for the beginner to "cut his teeth" on. \$1 each.

★**CHARLES P. KILHAM.** H.T. New. Color illustration, page 16. Coral-red and orange. Notable for the beautifully formed and exquisitely colored buds which open to a flower of brilliant coral-red with orange base. This variety is spoken of as "a perfected Mme. Edouard Herriot" because of its coloring and being borne on long stems, fine for cutting. Blooms freely and is a splendid bedding variety. \$1.50 each.

★**DUCHESS OF WELLINGTON.** H.T. Orange-yellow. Lovely, long-pointed buds which unfold slowly, changing from deep orange-yellow to lemon and lighter shades. Half-open, there is nothing more beautiful than its deep-cupped blooms of glowing yellow, the bottom of the cup heavily furnished with an unusual amount of coppery gold anthers. The flowers are richly tea-scented, and freely produced. \$1 each.

★**KAISERIN AUGUSTE VIKTORIA.** H.T. Lemon-white. See illustration, page 15. A large, full Rose, following a short, ovoid bud, it has petals of unusual substance and unequalled color. The very double flowers are white, tinted with lemon at the base, and are long-lasting. It is not a vigorous grower or free in bloom but it is yet the most popular white Hybrid Tea. \$1 each.

★**LADY ASHTOWN.** H.T. Rich pink. Extremely active, this Rose produces great quantities of brilliant, shining pink blooms with a golden underglow, unmatched in rose colors. While good at all times, it is especially glorious in mid-summer and fall, when the flowers are at their best. The bush is of the semi-tall type and very hardy. \$1 each.

★**MRS. AARON WARD.** H.T. Golden fawn. See in color on page 15. This is a most delightful, continuously blooming Rose, with its frilly petals and varying but always exquisite colors. In cool seasons, and on first opening, it is rich, golden fawn, but in bright sunlight it quickly changes to soft pink and cream. Flowers double, and quite fragrant. \$1 each.

★**MRS. HENRY MORSE.** H.T. Two-tone pink. See in color on page 15. If perfection did exist, we would nominate this Rose for "the" perfect two-tone pink—of the color combination of Radiance at its best. It has a most artistically formed bud, followed by a long-lasting bloom of great size, pleasingly perfumed. A healthy and hardy bush, with small but sturdy foliage, it sends up bloom after bloom of high quality on long stems for cutting. \$1 each.



Mrs. Charles Bell. The shell-pink Radiance

★**MRS. CHARLES BELL.** H.T. Shell-pink. A superb sport of the famous Radiance, and equal to that variety in most respects, but desirably distinct in its color which is a true even shell-pink with a heavy salmon suffusion, giving it the true opalescence of a pearl, and an unforgetably beautiful shade. \$1 each.

★**RADIANCE.** H.T. Rose-pink. See in color on page 15. Continues to be the most universally popular Rose in America. Its steady growth, good habit, persistence of foliage, "floribundity," perfume, and hardiness make everyone wish we had more Radiances. A happy-go-lucky trouper, it is at home anywhere and stands more abuse without protest than almost any other Rose, with the exception of its "buddies," Red Radiance and Mrs. Charles Bell. The fragrant flowers are large, globular but not compact, brilliant rose-pink, with lighter tints on the inner surface of the petals. The buds come in quick succession with long stems for cutting. The amateur's Rose par excellence. \$1 each.

★**RED RADIANCE.** H.T. Cerise-red. This is a sport of and close companion of Radiance. It has the same form, habit of growth, fragrance, and healthy foliage. The only difference is in the color of the flower, which is brilliant cerise-red, very attractive when several are together in a vase. Two other reasons for the popularity of this famous pair are that they are remarkably hardy and disease-resistant. \$1 each.

★**VILLE DE PARIS.** Pernet. Dandelion-yellow. See this Rose in natural color on inside front cover and described on page 3. The foremost garden Rose of the Pernetiana yellow class. The color is consistent and the foliage is easily protected.

The ace of the yellows, eminently deserving of a place in this "preferred stock." \$1 each.



★OFFER★F7

The Fall 1930 "Star Dozen" Roses, guaranteed to grow and bloom, for \$10.50, delivery prepaid.

THE "SUPER-STAR" DOZEN★★

NEW Roses do not come haphazardly, but are the result of years of patient work by hybridizers who have made Roses a lifelong study and who are steadily building up better and healthier stocks that will give the amateur grower the opportunity to produce as fine Roses as the old-time professional gardener.

Every lover of Roses should reserve a place in his garden to try out some of the Novelties that appeal to his taste, for in this way one can learn of the better varieties that are being offered each year and discover the kinds that are most adaptable to one's own soil and location.

The Super-Star Dozen had rigorous tests in our Trial-Garden before we offered them, and we can recommend them all.

One must venture in the field of Novelties to fully appreciate the joy of anticipation that comes to those who try something new. Some Novelties should be in your Rose garden each year to add zest and spice to your Rose-feast.

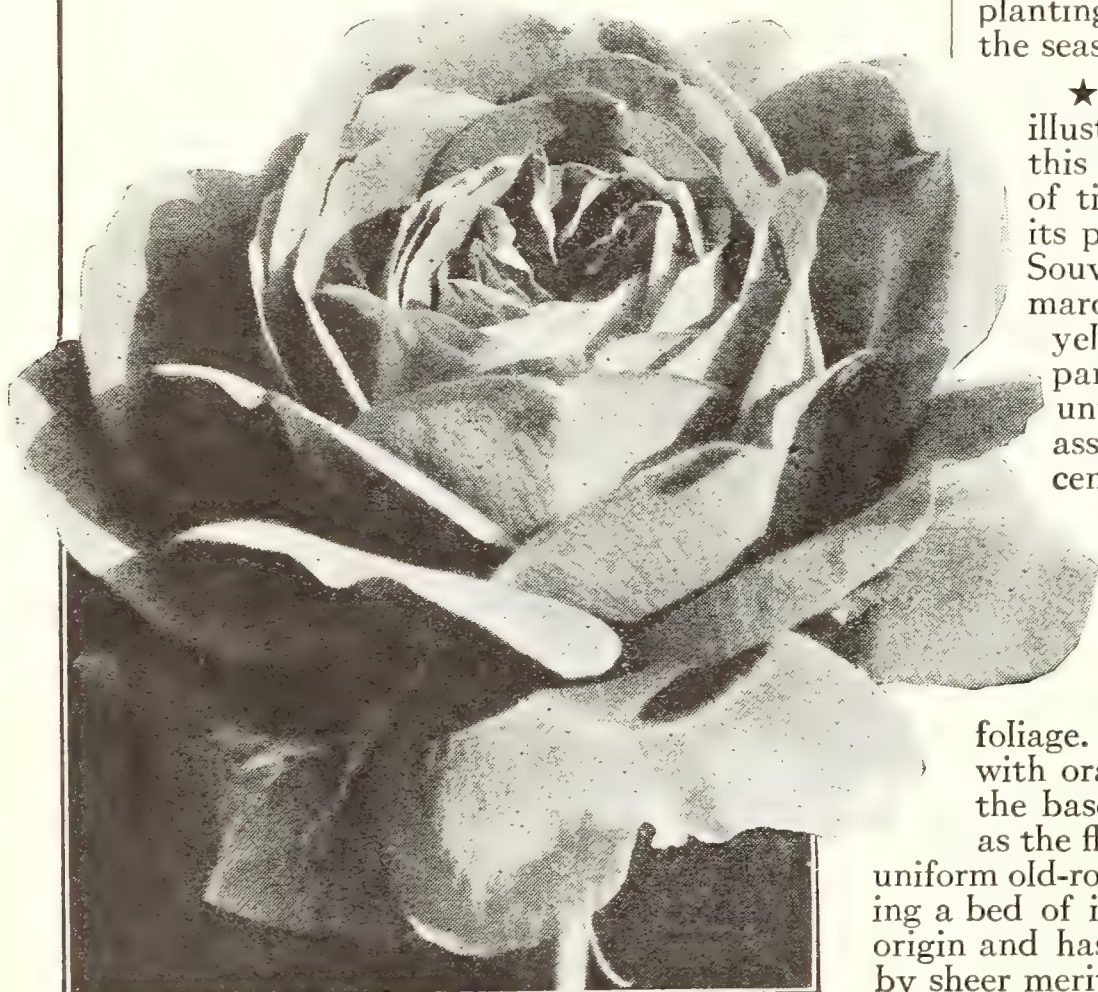
★**DIRECTOR RUBIÓ.** H.T. Cochineal-pink. Director Rubió, in charge of Barcelona (Spain) public parks and Royal Gardens, is a critical judge of Roses, and to have permitted his name to be given a Rose is in itself a guarantee of quality. Twin of the now popular Mari Dot, grandchild of Frau Karl Druschki and Mme. Edouard Herriot with J. C. N. Forestier as a father, Director Rubió is a blue-blooded grandee! Of medium height and compact form, it makes an ideal bedder. It outshines every other brilliant pink Rose in our Rose-fields. The bud, borne on erect pedicel, is cerise-scarlet, opening to a very large and fairly double bloom, sweetly scented, of a solid cochineal-pink, holding its color long, rain or shine; then it pales some and dies gracefully. The petals are uneven in shape, some notched. The span from the first color of the bud to the drop of the petals is unusually long. We have had Director Rubió under observation for six years and we highly recommend it as the most vivid, yet refined, bedding or cut-flower variety. In color and form it is distinctively different from any other Rose. **\$2.50 each.**

★**GOLDEN GLEAM.** Pernet. Buttercup-yellow. Exquisite, long-shaped bud of buttercup-yellow, heavily marked with carmine-scarlet. The half-open blooms are simply enchanting in both form and color. Open flower clear yellow, without shading, comes on strong stems. A beautiful bedding Rose. We recommend it as an almost sure winner to anyone who exhibits Roses at his local Rose show. Awarded the Gold Medal of the King, at Barcelona, Spain, 1929. **\$2 each.**

★**JOYOUS CAVALIER.** H.T. Crimson-scarlet. See illustration in color on page 16. In the British Museum is a famous painting representing a cavalier enjoying good cheer in a country inn. This painting was the inspiration for the name of this cheeriest Rose, spreading the joy of living to all coming in contact with it. The plant is vigorous and bushy, rather tall-growing, almost shrub-like, somewhat in the order of Gruss an Teplitz. Its blooms, generally solitary, standing erect on long stems for cutting, are semi-double, of a jolly red that does not blue. Delicately fragrant. The continuous bloom on the plants in our fields proves this an ideal variety for group planting where a bright color is desired throughout the season. **\$1.50 each.**

★**LI BURÉS.** Pernet. Multicolored. See illustration in color on page 16. We might call this Rose kaleidoscopic because of its variety of tints, transmitted in a mingled fashion by its progenitors, Château de Clos Vougeot and Souv. de Claudius Pernet. The bud first shows maroon, gradually lightened with orange and yellow as the flower expands. As a moving panorama, these tints blend into new ones until toward the end when the outer petals assume a velvety purple-crimson while the center becomes old-rose suffused with yellow. Distinctly fragrant. **\$1.50 each.**

★**MARGARET McGREDY.** Pernet. Orange-scarlet. See illustration. A prolific producer of perfect blooms, regularly imbricated. The plant is also notable for its upright habit and beautiful and lasting foliage. The flower is brilliant scarlet overlaid with orange-vermilion, and a golden half moon at the base of the petals makes a striking contrast; as the flower ages, the various pigments mix into a uniform old-rose-pink. A high-class bedding Rose deserving a bed of its own in every garden. It is of recent origin and has won its place among the leading Roses by sheer merit. We give it our heartiest recommendation. **\$1.25 each.**



Margaret McGredy. An ideal Rose

1930 FALL \$17.50

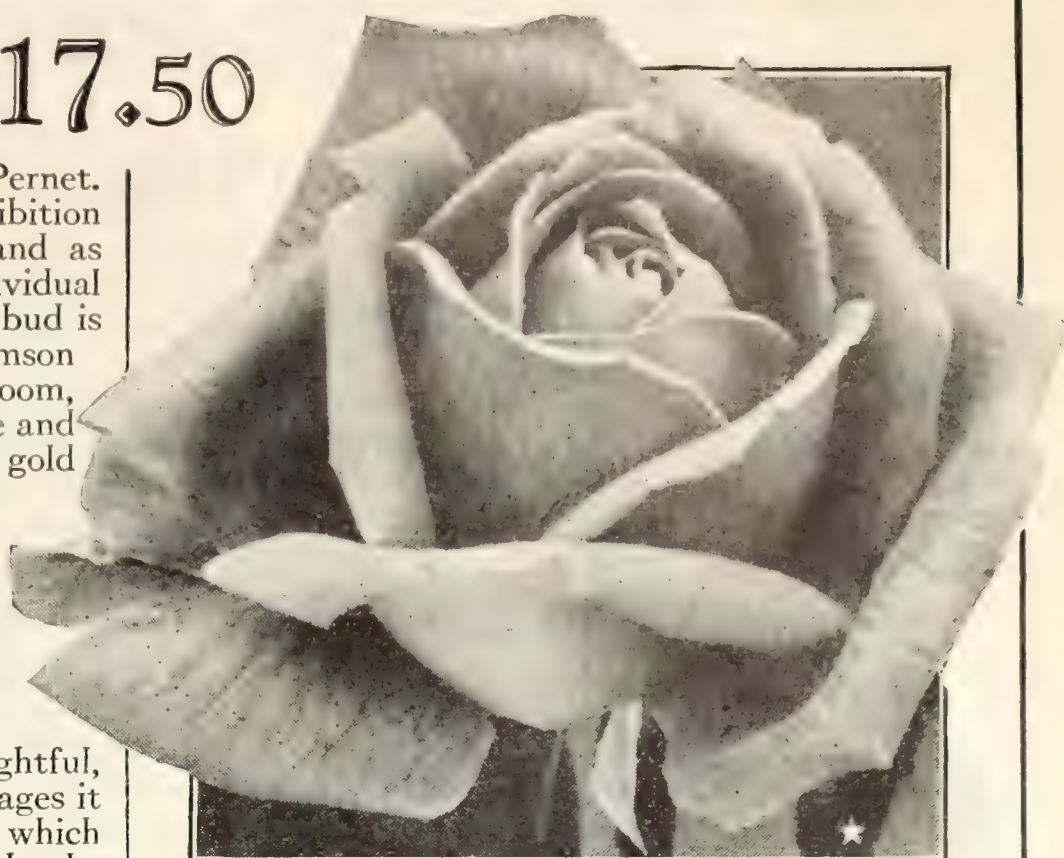
★**LADY MARGARET STEWART.** Pernet. Burnt-orange. See illustration. An exhibition Rose, winning blue ribbons everywhere, and as such is notable for the quality of the individual blooms, rather than for the quantity. The bud is large and pointed, burnt-orange with crimson splashes when the sepals divide; the bloom, solitary on a strong, erect stem, is very large and extremely full, with a center of glimmering gold and a fruity fragrance. **\$1.25 each.**

★**MARI DOT.** Pernet. Apricot. From sunny Spain. Unique in color. The pointed bud is deep apricot, darkened with orange. It opens slowly to a double, regularly imbricated bloom of a uniform apricot without shading, showing golden stamens on maroon filaments in the center. The perfume is delightful, with a sweetness all its own. As the flower ages it gradually assumes a brilliant old-rose tint which remains pleasing, in artistic contrast with the younger blooms. Mari Dot is charming from the opening bud to the falling flower. The plant has a spreading habit, and, like Duchess of Wellington, makes an ideal bedder; when planted in close mass, the ground is entirely covered. The foliage is handsome, with a lustrous varnish, but it requires care to prevent it dropping in summer. In Philadelphia, June 12, 1929, the Pennsylvania Horticultural Society awarded the Robert C. Wright Rose Medal to Mari Dot as the best bloom exhibited. **\$1.50 each.**

★**MISS ROWENA THOM.** H.T. Rose-pink. This Rose promises to equal those of the Radiance type. Its ovoid buds open to very large, perfect, double flowers of much substance. The color is brilliant, dark rose-pink, with a golden glow at the base. It is exceptionally vigorous and is the closest rival to our old friend Radiance that we have seen. **\$1.50 each.**

★**MRS. G. A. VAN ROSSEM.** Pernet. Orange. See in color on back cover. A truly spectacular Rose, with petals of great substance and durability. It shows best in the half-open bud stage when it is of the deepest red-orange, almost brownish, with deeply impressed maroon veins. The bloom opens rather quickly and shows a gracefully disarranged center as if a handful of small petals had been added. Toward the end, the color tones to old-rose. Delicate perfume. The plant is vigorous, with red wood and deep green, holly-like foliage. It is prolific and blooms well all summer with especially fine flowers in the fall. A bedding Rose with a great future. **\$1.50 each.**

★**NUNTIUS PACELLI.** H.T. Snow-white. An excellent white bedding Rose. It is nearly a continuous performer, sending bloom after bloom, often singly but sometimes three or four on a spike. The bud is creamy and, when opened, the center of the double bloom shows a creamy tint which later turns to pure white. Its petals are of great substance, unaffected by sun or rain, and the purity of the white is retained to the end. It is very fragrant, a rare quality among white Roses. The plant is vigorous, of medium height, hardy, and the foliage ample and healthy. **\$1.50 each.**



Lady Margaret Stewart

★**MRS. PIERRE S. DU PONT.** H.T. Golden yellow. See in natural color on back cover. The masterpiece of a celebrated French hybridizer, Charles Mallerin. This is the "perpetual motion," golden yellow, perfumed Rose, seldom without buds or blooms. Of the petalage and form of Mme. Butterfly at its best, it has won highest honors wherever exhibited in competition. Through merit alone this Rose won 9½ out of 10 points at the first judging at Bagatelle, France. The following year (1929) it won the Bagatelle Gold Medal, the highest honor obtainable by an outdoor-grown Rose.

Results in our Trial-Grounds prove that quantity, quality, and color of the blooms improve as the plant gets older. At the opening of the season, some other yellow varieties compare favorably with this Rose and are said to be just as good, but they do not keep up to their performance, and after the first burst of bloom they are "out of breath," while the Mrs. Pierre S. du Pont Rose does not stop but keeps on producing until hard frost.

This is one of the neatest-growing Roses in the Hybrid Tea class. It does not get "leggy" but makes a lovely compact bush and its golden yellow blooms are almost as evenly placed as candles set on a birthday cake.

If you have room for only one yellow Rose, take our advice and get this one. **\$3 each; 10 for \$25.**

★**TALISMAN.** Pernet. Multicolored. A florist's Rose that has proved very good outdoors. Our experience with it has been a mixture of orange, yellow, and cream in irregular proportions, varying from plant to plant, with handsome foliage. The colors in this Rose are so changeable it is difficult to give a true color description. The flowers are fairly full, fragrant, cup-shaped, with the petals standing upright, the center ones crinkled. In spite of current adverse criticism you should try this Rose and see how near you can approach in form and color the greenhouse-grown blooms shown on Talisman color-plates. **\$1.50 each.**

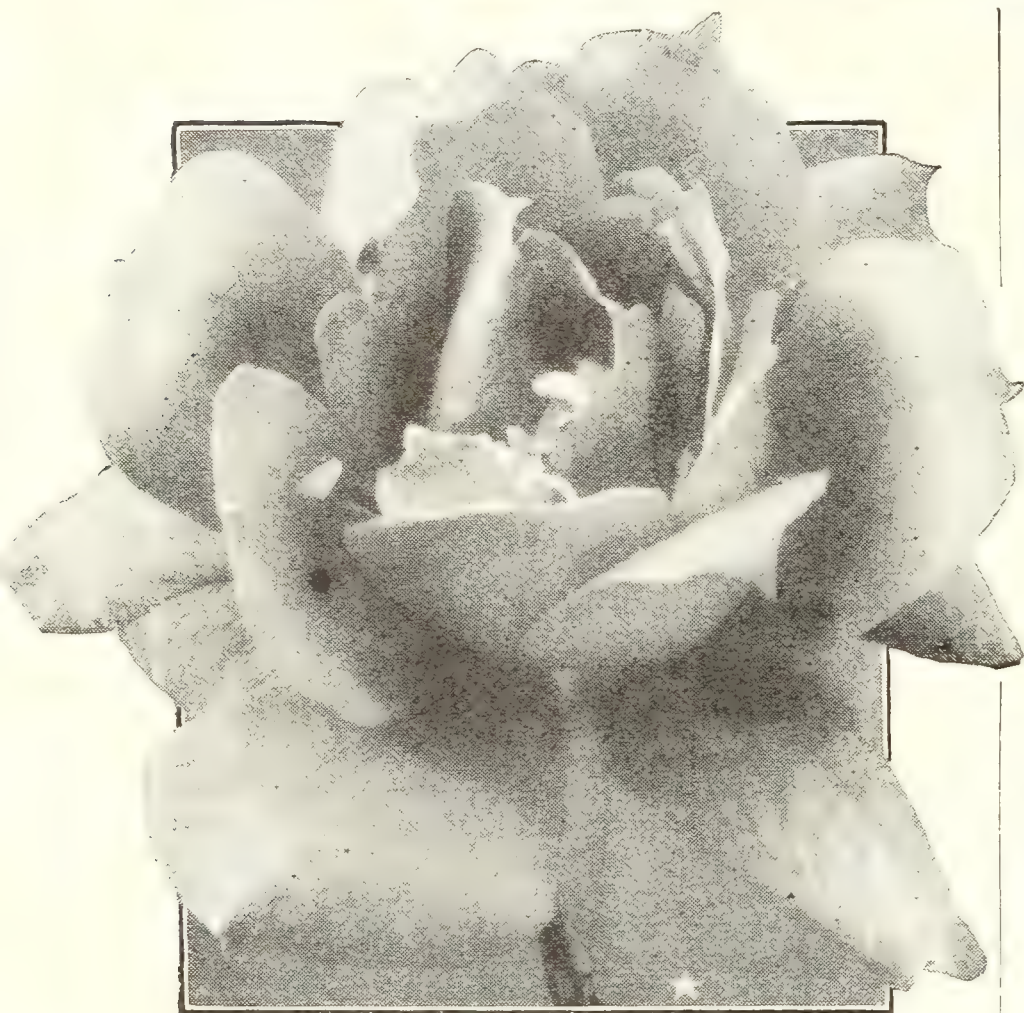
➤**OFFER**➤ **F9.** The 12 Super-Star Roses offered on pages 8 and 9 (bought at single rate, value \$20.50) for **\$17.50**

Everblooming Star Roses

In this strong, free-flowering group the Rose hybridizers have given us much of the hardiness of the Hybrid Perpetuals combined with the almost constant flowering habit of the Teas and Pernetianas, and the blending of these classes has developed rare and beautiful colors undreamed of only a few years ago.

The demand for Everblooming Roses increases steadily, and so sure are we that they can be planted with safety in the fall that we guarantee to replace free any that are killed by winter and not through neglect, so you run no risk. On this and the following four pages you have the best representative varieties to select from for planting this fall. Complete planting and cultural directions are sent with every order.

The Everblooming Roses for Fall are listed alphabetically on pages 10 to 14



Angèle Pernet. Orange color

★**ANGELE PERNET.** Pernet. Orange. A really enchanting color. There is no other Rose just like it. Lovely cupped blooms of brownish orange edged with chrome-yellow, and outside petals golden yellow. It is very brilliant and attractive, especially in the morning with the dew on it. Gold Medal, Bagatelle. \$1 each.

★**AMI QUINARD.** H.T. New. Crimson-maroon. See in color on back cover. Description, page 5. \$5 each.

★**BETTY UPRICHARD.** H.T. Salmon. See in color on page 15. Description, page 7.

★**CHARLES K. DOUGLAS.** H.T. Scarlet-crimson. Fairly large, semi-double flowers of striking scarlet, with crimson suffusion that turns lighter, but not unpleasantly, as the flower ages. When six or more are planted together they keep up a continuous brilliant show. You can depend on blooms from this hardy variety from early in June until hard frost. \$1 each.

★**CHARLES P. KILHAM.** H.T. Coral-red and orange. Shown in color on page 16. \$1.50 each.

★**COLUMBIA.** H.T. Rose-pink. An American-born Rose and one of the best garden varieties ever produced in this country. The large buds open slowly to wide flowers, full to the center. It is deep rose-pink, tinged with yellow at the base of the petals. As the flower ages, the tints get darker, and in cool weather the color will be almost cerise. It is long-lasting and delightfully fragrant. Long, very strong stems and fine lasting quality make Columbia ideal for cutting, especially in the autumn. This Rose is almost thornless, which adds to its value as a cut-flower variety. \$1 each.

★**DAME EDITH HELEN.** H.T. Rich pink. See illustration on page 11. The large bud, on an erect, well-clothed stem, slowly opens, exhaling that old Rose perfume, now so rare. The color from the early bud till the end of the bloom is a solid Paul-Neyron-pink. We have never known it to ball. In our fields it has been most delightful. Its immense size, fully double blooms, and delightful fragrance, combined with its unusual lasting qualities when cut, make it a Rose we can heartily recommend. A great exhibition variety. \$1 each.

★**DIRECTOR RUBIO.** H.T. New. Cochineal-pink. A brilliant but not gaudy color. Description, page 8. \$2.50 each.

★**DUCHESS OF WELLINGTON.** H.T. Orange-yellow. An ideal bedding Rose of the hardier type, free-blooming, "easy to grow." The universal yellow Rose—it will prosper where other yellow varieties fail. Its lovely buds are very long and pointed, with brushings of carmine-red on the petals. The buds unfold slowly, changing from deep orange-yellow to reddish gold, then lemon. Half open, it is glowing yellow tinted with apricot. The open blooms are large but not very full, the inner petals small and crumpled in an informal, artistic fashion. Noted for its intense fragrance. It is robust, spreading wide, thus an excellent bedder, several together fairly "matting" the ground. \$1 each.

★**EDEL.** H.T. A strong-growing Rose producing very large, full, white blooms, with a tinge of lemon in the depths between the petals. An exhibition variety and a splendid bedding Rose in dry, warm weather when the blooms are astonishingly majestic. Sweetly fragrant. \$1 each.

PRICES (UNLESS OTHERWISE NOTED), ★2-YEAR, FIELD-GROWN, STAR SIZE ROSES, \$1 EACH; 90 cts. each when any 12 or more are ordered; 80 cts. each for any 25 or more \$1 kinds. Delivery prepaid

Everblooming Star Roses See quantity prices at foot of page

★**ETOILE DE FEU.** Pernet. Flame-color. Globular buds of glowing flame (hence its name, meaning "star of fire") gradually open to blooms of coral-pink and glowing reddish salmon, which are full and very large; especially fine in hot sunshine. Its foliage is rich, glossy, dark green and more resistant to disease than most other Pernetianas. \$1 each.

★**ETOILE DE FRANCE.** H.T. Crimson. In color and form of bloom, it shows its kinship to Château de Clos Vougeot, also in rich perfume. The buds are globular but unfold regularly until the bloom, unusually large, is full to the center with crimson-maroon petals. The stems are long and firm, a necessary feature for cutting. \$1 each.

★**ETOILE DE HOLLANDE.** H.T. Crimson. See in color on inside front cover. Description, page 3.

★**GOLDEN GLEAM.** Pernet. New. Buttercup-yellow. Description, page 8. \$2 each.

★**GRUSS AN AACHEN.** Ben.-Bour. Fawn and white. A hybrid of the two extremely hardy strains, Bengal and Bourbon, hence its unusual robustness. A splendid bedding or border variety. It makes more nearly a mass effect in bloom than any other low-growing type of light color, with an assemblage of carmine, yellow, fawn, and white shades. Blooms are large and full. In the fall the colors are fascinating. \$1 each.

★**GRUSS AN TEPLITZ.** H.Ben. Crimson. Representative of an old, illustrious family, boasting Louis Philippe and Cramoisi Supérieur among its forebears. The flowers come in clusters, each one perfect, and waving in the breeze on a slender stem. The color, when the blooms are first opening, is very rich crimson, quickly changing to bright scarlet, shading to velvety fiery red. The flowers are medium size, full, extremely showy, and handsome, with a pervasive fragrance that is especially delightful. It blooms constantly and continues covered with flowers the whole season. The bush is healthy, vigorous and quite hardy. It is one of the Roses everyone wants. Splendid for a hardy, everblooming low hedge. \$1 each.

★**HAWLMARK CRIMSON.** H.T. The pointed buds are very deep in color, almost maroon. As a bedding Rose it is peerless, almost continuously producing numbers of semi-single but large Roses of dark crimson-maroon, giving the optical illusion of long-nap velvet. The deep velvety crimson petals do not scorch nor turn blue, but increase in richness as the flowers age. In the evening, the petals close like the wings of a large butterfly. \$1 each.

★**IMPERIAL POTENTATE.** H.T. Rich pink. An American-born Rose, especially bred for the garden. We have had years of delightful experience with it. Rich, sparkling pink buds unfold to large, double, well-shaped, firm, lasting flowers with true Rose fragrance. The plant is sturdy and low in growth with large, dark olive-green foliage that is notably disease-resistant. \$1 each.

★**J. C. N. FORESTIER.** Pernet. Carmine. This splendid Rose was named for the Director of the Public Parks of Paris who was instrumental in getting the city to purchase the historic château and park of Bagatelle where the world's most famous Rose Contest is now held annually in June. The buds and blooms, large with ruffled petals, stand high on long stems. Of a clear carmine, the color is unusually brilliant and translucent. Blooms come steadily. The foliage is large, light green, and glossy. \$1 each.

★**JOYOUS CAVALIER.** H.T. New. Crimson-red. Shown in color on page 16. Described, page 17. \$1.50 each.

★**KAISERIN AUGUSTE VIKTORIA.** H.T. Lemon-white. Illustrated, page 15. Described, page 7.

Star Roses Are Superior

It is a great pleasure to send you this order for Roses and other plants. Last year, our first year at gardening, we bought from a number of houses, but your plants were so superior, your attention to orders so courteous and exact that this year all our purchases are being made with you.—Mrs. Wm. A. W., Indianapolis, Ind. February 17, 1930.



Dame Edith Helen. Rich old Rose perfume
See description on opposite page

PRICES (UNLESS OTHERWISE NOTED), ★2-YEAR, FIELD-GROWN, STAR SIZE ROSES, \$1 EACH; 90 cts. each when any 12 or more are ordered; 80 cts. each for any 25 or more \$1 kinds. Delivery prepaid

Everblooming Star Roses

See quantity prices
at foot of page

★**KARDINAL PIFFL.** (Primate of Germany.) Pernet. Orange-pink. A very active bloomer, generally in clusters, but when disbudded to one bloom to the stem produces mammoth flowers. The bud is ovoid, orange-pink, with gold at the base, opening to well-arranged, double flowers holding their color well to the end; fruity fragrance. Gold Medal, Bagatelle, 1926. \$1.50 each.

★**KONIGIN CAROLA.** H.T. La-France-pink. We believe this variety to be the best of the silver-pink Roses, both in flower and plant. The buds are long and massive, bright satiny La-France-pink, with a carmine sheen on the reverse of the petals. The bloom is very large, assuming peony size and form. It flowers well in the fall and throughout the rest of the season is a steady, but not profuse, bloomer. The plants are strong growers, with heavy, healthy foliage. Recommended for planting in solid beds. \$1 each.

★**LADY ALICE STANLEY.** H.T. Exquisite flesh-pink, lightened with rich coral on the reverse of petals and a suspicion of salmon in the center of the bloom. Flowers are borne on strong, erect stems, low-growing, but robust. The foliage is large, bronze-green, extremely resistant. Truly a bedding Rose that should be planted in masses. Almost as hardy as a Hybrid Perpetual which figures prominently in its ancestry. \$1 each.

★**LADY ASHTOWN.** H.T. See illustration. Deep pink. Extremely active, this Rose produces great quantities of brilliant, shining pink blooms with a golden underglow, unmatched in rose colors. The bush is of the semi-tall

type and very hardy. For those who are looking for an "easy-to-grow" variety, this is it. A choice Rose for cutting, as the blooms come on strong, erect stems and are long lasting. \$1 each.

★**LADY MARGARET STEWART.** Pernet. New. Orange. See description on page 9. \$1.25 each.

★**LI BURES.** Pernet. Multicolor. See in color on page 16. Description, page 17. \$1.50 each.

★**LOS ANGELES.** Pernet. Salmon-pink. This Rose apparently thrives in some soils and under some conditions, for it does well with some of our customers and others after repeated trials have had to give it up. The color is a glowing salmon-pink, washed with gold at the base, and the perfume is entrancing though not strong. \$1 each.

★**MME. BUTTERFLY.** H.T. Tender pink, running through salmon to cream and gold. Highly scented and very lasting when cut. \$1 each.

★**MME. EDOUARD HERRIOT.** Pernet. The Daily Mail Rose. Coral-red. The long-pointed buds glow like dusky fire, and the newly opened blooms are a deep coral-red which soon changes to a pleasing orange-pink. Its fairly large, semi-double flowers are well formed in the early stage, but open quickly in an artistically disarranged fashion. An abundant bloomer, but the stems are rather short for cutting. It blooms almost continuously until frost. Does well in partial shade. \$1 each.

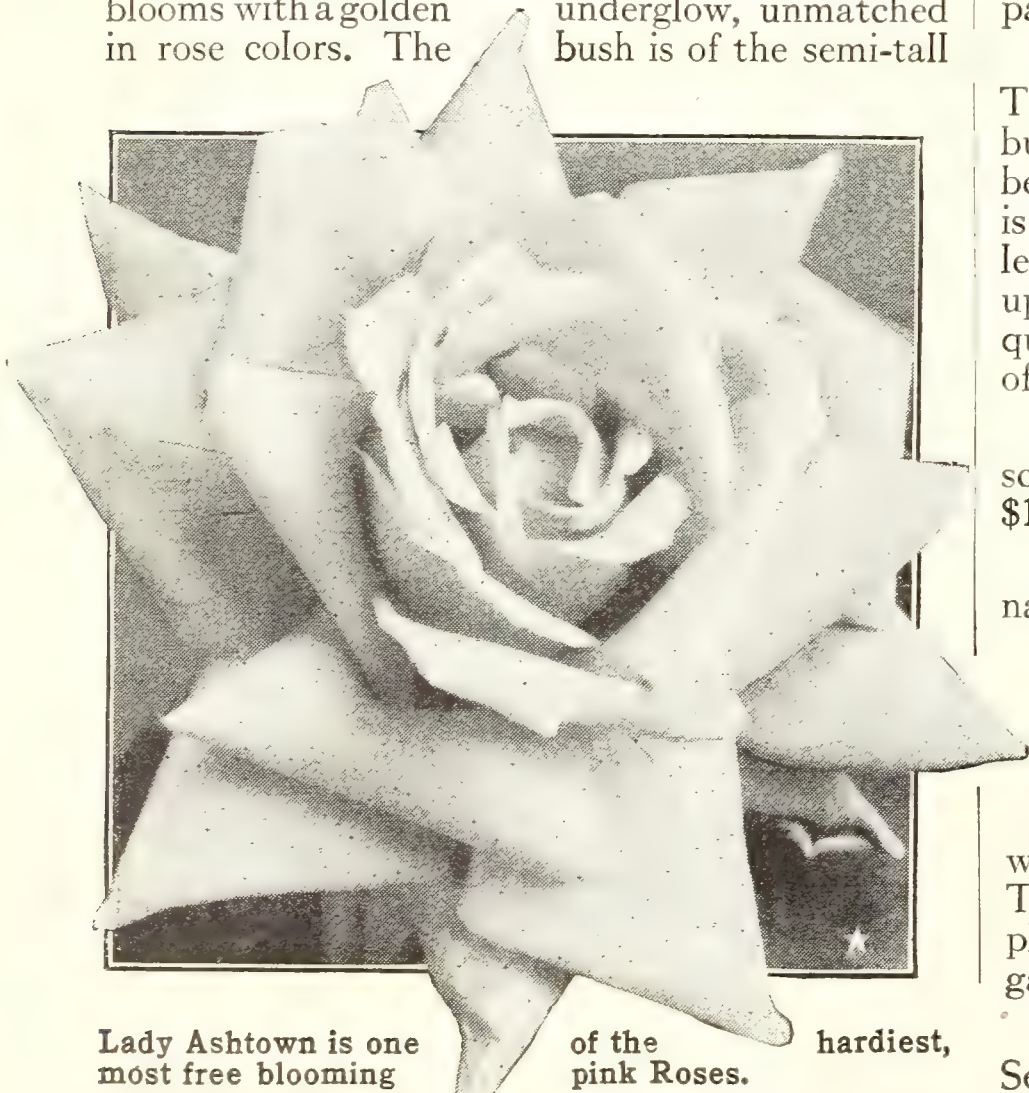
★**MAMA LAMESCH.** H.T. Salmon-pink. The bud is very similar in color to Los Angeles, but the open bloom is fuller and holds its form better. There is a pleasing fragrance. The color is a glowing salmon-pink, faintly washed with lemon-yellow at the base. In habit is very good—upright and vigorous. It has large, glossy foliage, quite persistent. In all, one of the best varieties of the salmon color. \$1 each.

★**MARGARET MCGREDY.** Pernet. Orange-scarlet. See illustration and description, page 8. \$1.25 each.

★**MARI DOT.** Pernet. Apricot. See in natural color, page 16. Described on page 17. \$1.50 each.

★**MISS C. E. VAN ROSSEM.** H.Ben. Crimson. As a bedding Rose, it has few equals, throwing continually a great volume of brilliant, pure crimson, semi-double Roses which darken with age but do not "blue." The bush is compact and the foliage small but plentiful. Because of its affiliation with the Bengal strain it is extremely hardy. \$1 each.

★**MISS ROWENA THOM.** H.T. Rose-pink. See description on page 9. \$1.50 each.



Lady Ashtown is one
most free blooming

of the
pink Roses. hardiest,

PRICES (UNLESS OTHERWISE NOTED), ★2-YEAR, FIELD-GROWN, STAR SIZE ROSES, \$1 EACH; 90 cts. each when any 12 or more are ordered; 80 cts. each for any 25 or more \$1 kinds. Delivery prepaid

Everblooming Star Roses

See quantity prices
at foot of page

★**MISS WILLMOTT.** H.T. White. Big buds, opening to large, cupped, white flowers, lightly tinted with pink, borne on long stems; deliciously fragrant. \$1 each.

★**MRS. AARON WARD.** H.T. Golden fawn. See in color, page 15. Description, page 7.

★**MRS. CHARLES BELL.** H.T. Shell-pink. See illustration and description, page 7.

★**MRS. ERSKINE PEMBROKE THOM.** Pernet. Lemon-yellow. Medium-sized, semi-double, long buds of perfect form, which open to a flower of clear, deep lemon-yellow. Makes a strong, upright-growing plant with quantities of flowers in June and in the fall. The foliage is notably free from disease and is dark, bronzy green. \$1.50 each.

★**MRS. G. A. VAN ROSSEM.** Pernet. Orange. See in color on back cover. Description, page 9. \$1.50 each.

★**MRS. HENRY BOWLES.** H.T. Rose-pink. There are so many pink Roses that new ones are received with a frown and must really be superior to win Stardom. However, Mrs. Henry Bowles is one of these. The blooms are warm rosy pink, tinted with salmon-orange, and are of unusual substance and lasting quality. The beautifully pointed buds are carried on upright stems. Growth and foliage are nearly ideal for a bedder, and hardiness is satisfactory. A first-rate pink that has come to stay. \$1.25 ea.

★**MRS. HENRY MORSE.** H.T. Two-tone pink. See in natural color on page 15. Description, page 7.

★**MRS. PIERRE S. DU PONT.** H.T. Golden yellow. See in natural color on back cover. Description, page 9. \$3 each.

★**MRS. WAKEFIELD CHRISTIE-MILLER.** H.T. Rosy pink. A Hybrid Perpetual in robustness and hardiness, but a most prolific pink Hybrid Tea in habit—a rare combination that makes this Rose valuable everywhere. \$1 each.

★**MRS. WARREN E. LENON.** H.T. Rich pink. A splendid new Rose, remarkable for its vigor of growth and disease-resistant foliage. The color of the large, well-formed flowers is rich cerise-pink which does not get muddy. Long-stemmed blooms for cutting are produced almost continuously from June until well into November. A notable and pleasing feature is the length of time the blooms hold their shape and color when cut in the half-open stage. \$1 each.



Mrs. Henry Bowles

★**NATIONAL FLOWER GUILD.** H.T. New. See illustration and description on page 5. \$3.50 each.

★**NUNTIUS PACELLI.** H.T. White. See description, page 9. \$1.50 each.

★**PALOMA FALCO.** Pernet. Coppery pink. Sensational novelty from Spain, and its pedigree is interesting—Li Burés with a second “shot” of Château de Clos Vougeot. This reinforcement of Vougeot blood has given the bloom an unusual doubleness, the whole flower being chockfull of small, pointed petals. The bud is ovoid, with deep orange-copper at the base. As the bloom opens, it reveals a rich copper center, toning to a mauve-pink collarette. Foliage persistent. \$2 each.

★**PAX LABOR.** Pernet. Light yellow. Very large, double, and fragrant. From a creamy outside, the color intensifies to the deepest Maréchal Niel yellow in the center. You have in this Rose the effect of soft cream-yellow, a color that is much needed when neither white nor golden yellow is desired in a planting. A very profuse summer bloomer. \$1.25 each.

★**RADIANCE.** H.T. Pink. See description, page 7.

★**RAPTURE.** H.T. Cream and coral. An improved sport of Mme. Butterfly. The color of Rapture is better and more lasting than Mme. Butterfly; it has a few more petals, and in the autumn the tints of yellow, pink and coral on a cream background are glorious. Blooms are produced abundantly. \$1.25 each.

★**RED RADIANCE.** H.T. Cerise-red. See description, page 7.

PRICES (UNLESS OTHERWISE NOTED), ★2-YEAR, FIELD-GROWN, STAR SIZE ROSES, \$1 EACH; 90 cts. each when any 12 or more are ordered; 80 cts. each for any 25 or more \$1 kinds. Delivery prepaid

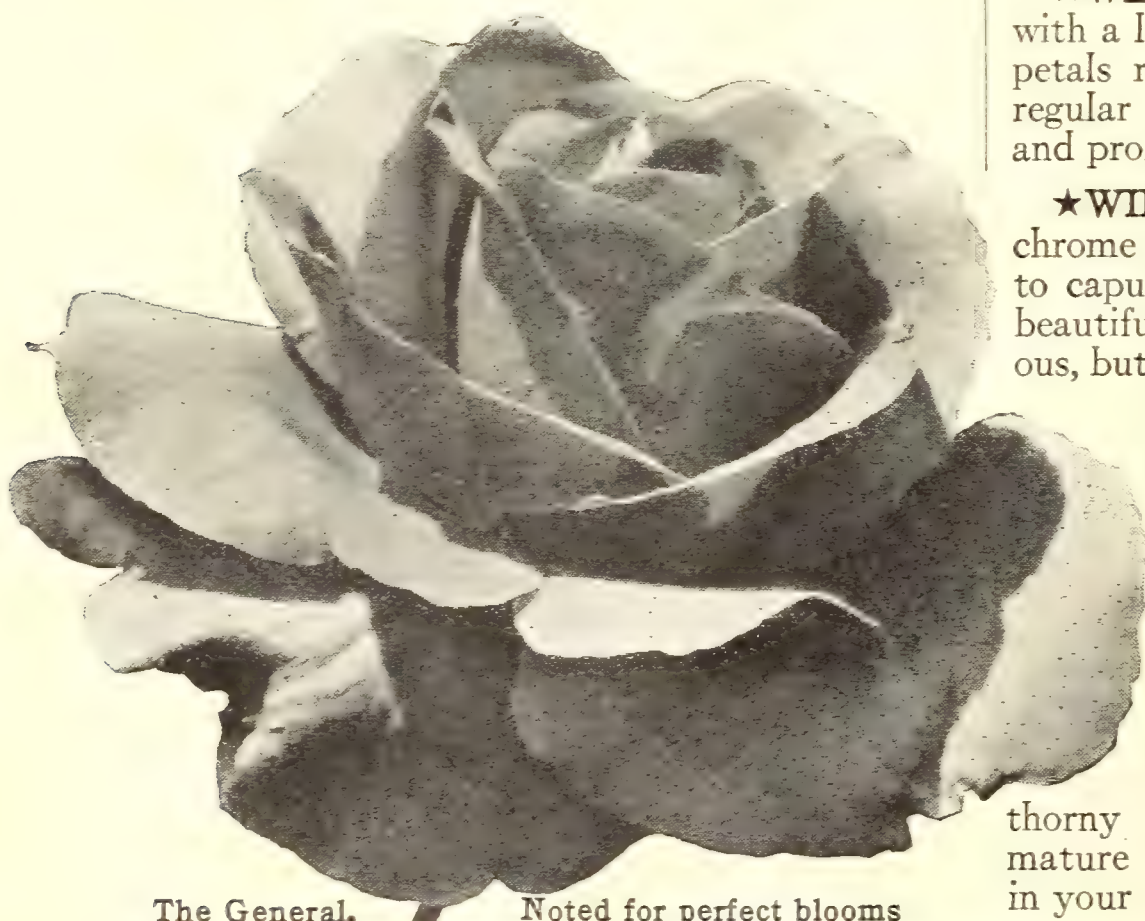
Everblooming Star Roses

See quantity prices
at foot of page

★**REV. F. PAGE-ROBERTS.** Pernet. Long and shapely buds of Indian yellow are washed with deep carmine which "runs" as the bud unfurls but never disappears. In the half-open stage, the flower is practically perfect in form. The interior of the bloom has that peculiar and rare Maréchal Niel tint, and the open flower is a cup that never flattens, from which comes a sweet and spicy fragrance. The stems are long enough for cutting and the cut blooms are famous for their lasting qualities. Before growth starts in the spring, cut the canes back to about 2 inches and you will get gorgeous blooms at Rose-time. \$1 each.

★**ROSE HILL.** H.T. Brilliant pink. Very large, long-pointed buds open to full, double blooms which, when fully open, are imbricated but not flat. The color is a brilliant pink that does not blotch. There is the same delightful fragrance as in Columbia. The long cutting stems are nearly thornless. Foliage good. \$1.25 each.

★**SOUV. DE CLAUDIUS PERNET.** Pernet. Flowers of the most striking sunflower-yellow, with the recurving outer petals becoming cream with sharp demarcations; very large and full, beautifully formed, with elongated thick petals. A Rose that should be cut in the bud and taken to the house to enjoy its beauty and lastingness. Left on the plant, blooms deteriorate more rapidly and are easily marred by rain or heavy dew, while the sun "eats it up." Does not give its best blooms until the weather has become permanently warm. If disbudded to one bloom on a stem and "fed," it will give exhibition blooms of great beauty. \$1 each.



The General. Noted for perfect blooms

★**SOUV. DE GEORGES PERNET.** Pernet. Oriental red. A steady winner at Rose shows. An exhibition Rose, noted for form and color. Its long, pointed buds of rich Oriental red are tipped with deep carmine, on a pedestal of buttercup-yellow, and as the petals unfurl slowly, these tints blend into a shimmering cochineal old-rose. The flower is very large, perfectly formed, and unusually long lasting when cut. Plant a low, spreading grower, and not a profuse bloomer, but a prize-winner at all shows. Awarded the coveted Bagatelle Gold Medal, 1923. \$1 each.

★**SURVILLE.** H.T. New. Cerise-pink. Vigorous, upright grower, with the robustness and hardiness of a Hybrid Perpetual and the frequency of bloom of a Hybrid Tea. Bloom large and full, clear cerise-pink, globular, and scented. Long, stiff stems for cut-flowers. \$1.50 each.

★**SYRACUSE.** H.T. New. Crimson. See in color on front cover. Description, page 3. \$5 each.

★**TALISMAN.** Pernet. Multicolored. See description on page 9. \$1.50 each.

★**THE GENERAL.** H.T. Crimson. See illustration. True to its title, The General is a leader of the red Roses, deserving that qualification by the beauty of its color and form, and delightful perfume. It is reminiscent of the old hundred-petaled Roses. The plant is low-growing and becomes literally covered with beautiful, blood-red, full flowers. \$1.25 each.

★**VILLE DE PARIS.** Pernet. Yellow. See in color on inside front cover. Description, page 3.

★**WESTFIELD STAR.** H.T. A white Ophelia with a lemon sheen. When the flowers open, the petals recurve back, quill fashion, and form a regular star, hence its name. An upright grower and profuse bloomer. \$1 each.

★**WILHELM KORDES.** Pernet. A polychrome Rose. Golden yellow at base, it graduates to capucine-red, with deep carmine veins. Bud beautifully formed. The plant is not very vigorous, but has handsome purplish red foliage, turning to deep green. Not very hardy north of Philadelphia. \$1.25 each.

★**WILLOWMERE.** Pernet. Salmon-pink. We emphatically recommend Willowmere. A handsome Rose of largest size and splendid form, showing a brilliant salmon-pink, overcast with light orange and lightened at the base with "a suspicion" of gold. A repeating bloomer, each bloom comes on a husky, thorny cane. In the fall, when the blooms mature perfectly, you will find no finer Rose in your garden. \$1 each.

PRICES (UNLESS OTHERWISE NOTED), ★2-YEAR, FIELD-GROWN, STAR SIZE ROSES, \$1 EACH; 90 cts. each when any 12 or more are ordered; 80 cts. each for any 25 or more \$1 kinds. Delivery prepaid

★ **BETTY**
UPRICHARD



This Rose rivals
Radiance in height
and freedom
of bloom.
\$1 each

The miniature pictures below
show form and color only



★ **Mrs. Aaron Ward**

This famous Rose blooms con-
tinuously. Dependable always.
\$1 each



★ **Rev. F. Page-Roberts**

The perfectly formed blooms are
noted for their lasting quality
when cut. \$1 each

The miniature pictures below
show form and color only



★ **Kaiserin Auguste Viktoria**

The most dependable of the white
Roses. Very fragrant. \$1 each



★ **Radiance**

Makes great blooms on strong,
healthy bushes and blooms
continuously. \$1 each

★ ★ ★
OFFER F15

One each of the
6 Roses on this page
for \$5 postpaid.



★ **MRS. HENRY MORSE**

A Rose to grow for exhibition.
Free in bloom. \$1 each

1930 Novelty ★ Star Roses of Special Merit



★CHARLES P. KILHAM. H.T.
An improved Mme. Edouard Herriot



★LI BURES. Pernet. A panorama of color



★MARI DOT
Pernet.

An entirely new color



★JOYOUS CAVALIER. H.T. As cheerful as its name

(NOTE.—Mari Dot and Li Bures were introduced in U. S. A. by The Conard-Pyle Co.)

ALL ABOVE FULLY DESCRIBED ON OPPOSITE PAGE ➡➡➡

4 C.-P. Selected Novelty ★ Star Roses \$5

←←← SHOWN IN NATURAL COLOR ON OPPOSITE PAGE

★**CHARLES P. KILHAM.** H.T. A perfected Mme. Edouard Herriot, a Rose which, while retaining Herriot's brilliant coral-red and orange colors, has a better form, more petals, borne on long stems for cutting, a better habit with larger and more persistent foliage. It is also slightly fragrant. The plant is somewhat divergent in growth, which improves its utility as a bedding variety. \$1.50 each.

★**MARI DOT.** Pernet. Unique in color. The pointed bud is deep apricot, darkened with orange. It opens slowly to a double, regularly imbricated bloom of a uniform apricot without shading, showing golden stamens on maroon filaments in the center. The perfume is delightful, with a sweetness all its own. In Philadelphia, June 12, 1929, the Pennsylvania Horticultural Society awarded the Robert C. Wright Rose Medal to Mari Dot. \$1.50 each.

★**JOYOUS CAVALIER.** H.T. The plant is vigorous and bushy, rather tall-growing, almost shrub-like, somewhat in the order of Gruss an Teplitz. Its blooms, generally solitary, standing erect on long stems for cutting, are semi-double, of a jolly red that does not blue. Delicately fragrant. The continuous bloom on the plants in our fields proves this an ideal variety for group planting where a bright color is desired throughout the season. \$1.50 each.

★**LI BURES.** Pernet. The bud first shows maroon, gradually lightened with orange and yellow as the flower expands. As a moving panorama, these tints blend into new ones until toward the end when the outer petals assume a velvety purple-crimson while the center becomes old-rose suffused with yellow. Distinctly fragrant. Plant vigorous, upright, and bushy, with strong, holly-like, disease-resistant foliage. \$1.50 each.

➤**OFFER**➤ F17. One each of the 4 Novelty Roses offered above, \$5, delivered.

25 EVERBLOOMING ★ STAR ROSES \$20

To Plant This Fall

Bought at single rate these Roses would cost you \$26

This set of 25 includes the 12 in the famous "Star Dozen." (See pages 6 and 7.)

EVERY PLANT LABELED WITH OUR CELLULOID STAR TAG AND GUARANTEED TO BLOOM NEXT JUNE

6 SHADES OF RED: Etoile de Hollande, Etoile de France, Charles K. Douglas, Hawlmark Crimson, Miss C. E. Van Rossem, Red Radiance.

8 SHADES OF PINK: Dame Edith Helen, Imperial Potentate, Konigin Carola, Lady Ashtown, Mrs. Charles Bell, Mrs. Henry Morse, Radiance, Souvenir de Georges Pernet.

5 TINTED SHADES: Betty Uprichard, Charles P. Kilham, Etoile de Feu, Gruss an Aachen, Mme. Edouard Herriot.

4 YELLOW SHADES: Duchess of Wellington, Mrs. Aaron Ward, Souv. de Claudius Pernet, Ville de Paris.

2 LIGHT SHADES: Kaiserin Auguste Viktoria, Nuntius Pacelli.

➤**OFFER**➤ F17a. The above 25 Everblooming Star Roses to plant this fall, \$20; or 4 sets (100 in all) for \$75, delivery prepaid.

Oak-Hardy Polyantha (Baby Rambler) Roses

IDEAL FOR EDGING WALKS, BORDERING ROSE-BEDS, CEMETERY PLANTINGS, ETC.

These Roses are perfectly hardy, bloom constantly, and, as a rule, grow only 15 to 18 inches high

★**CHATILLON.** Makes really gigantic trusses of very lasting and pleasing silvery pink flowers. A flower show in itself for weeks at a time. The finest of all pink Polyanthas for planting along driveways, around porches, or where continuous color is desired all summer. \$1 each.

★**GOLDEN SALMON.** The brightest bedding Rose among recent novelties. In color it is rich golden salmon with a light center—something distinctly different. Medium- to large-sized flowers are produced in full trusses of intense beauty. Growth is strong, bushy, and of medium height; foliage healthy. \$1 each.

★**IDEAL.** Vivid, rich, lustrous garnet blooms in great heads. Does not burn in the sun. A perpetual bloomer if flowers are cut off as they fade. A splendid Rose for planting around the porch or along a privet hedge or where Evergreens can be used as a background. \$1 each.

★**SALMON SPRAY.** Rich salmon-pink flowers, 2 to 3 inches across, are produced continuously in great heads of ten to twenty, lasting a long time without discoloration. It grows taller than other Polyanthas and reaches a height of 2 feet or more. Ideal for specimen use in a shrub border. \$1.25 each.

Hardy Hybrid Perpetuals

Hybrid Perpetuals give excellent cut-flowers rarely excelled by any other class in size, fullness, and wonderful old-fashioned Rose fragrance, a quality that is often lacking in other garden Roses. They stand the extreme cold of the North and the heat of the South equally well.

Their outburst of blooms in June is much more impressive than that of any other class. Many flower only once, but by properly cutting back the bloom-shoots to two strong eyes as soon as the June flowers are past, there will be a recurrence of

bloom in the fall. Varieties like Frau Karl Druschki and Druschki Rubra bloom intermittently, while President Briand, S. M. Gustave V, and Mme. Albert Barbier may be expected to flower at brief intervals.

The best hybridizers of the world have been producing new varieties of more refined form and more delicate tints than the older "June Roses." A condensed list of these new and standard kinds follows. See page 26 for some of the new Hybrid Perpetuals in natural colors.

★**ANNIE CRAWFORD.** Pink. Vigorous-growing and an almost continuous bloomer in bright pink with deeper veins; sweetly perfumed. Blooms in clusters, but if disbudded, the remaining buds will attain very large size. Has long stems, excellent for cutting. Specially adapted to form hedges, or as a mate to Gruss an Teplitz. \$1 each.

★**DRUSCHKI RUBRA.** Red. Illustrated in color on page 26. A hybrid of Frau Karl Druschki and American Beauty. Bud and bloom have the same form and size as Frau Karl Druschki. Color is a subdued crimson lightening to scarlet around the petal edges. American Beauty has transmitted its delightful perfume. The plant habit is very similar to Frau Karl Druschki although, perhaps, not quite as vigorous, but its foliage is better. There is the same recurrence of bloom. A notable advent in the Rose world. \$2 each.

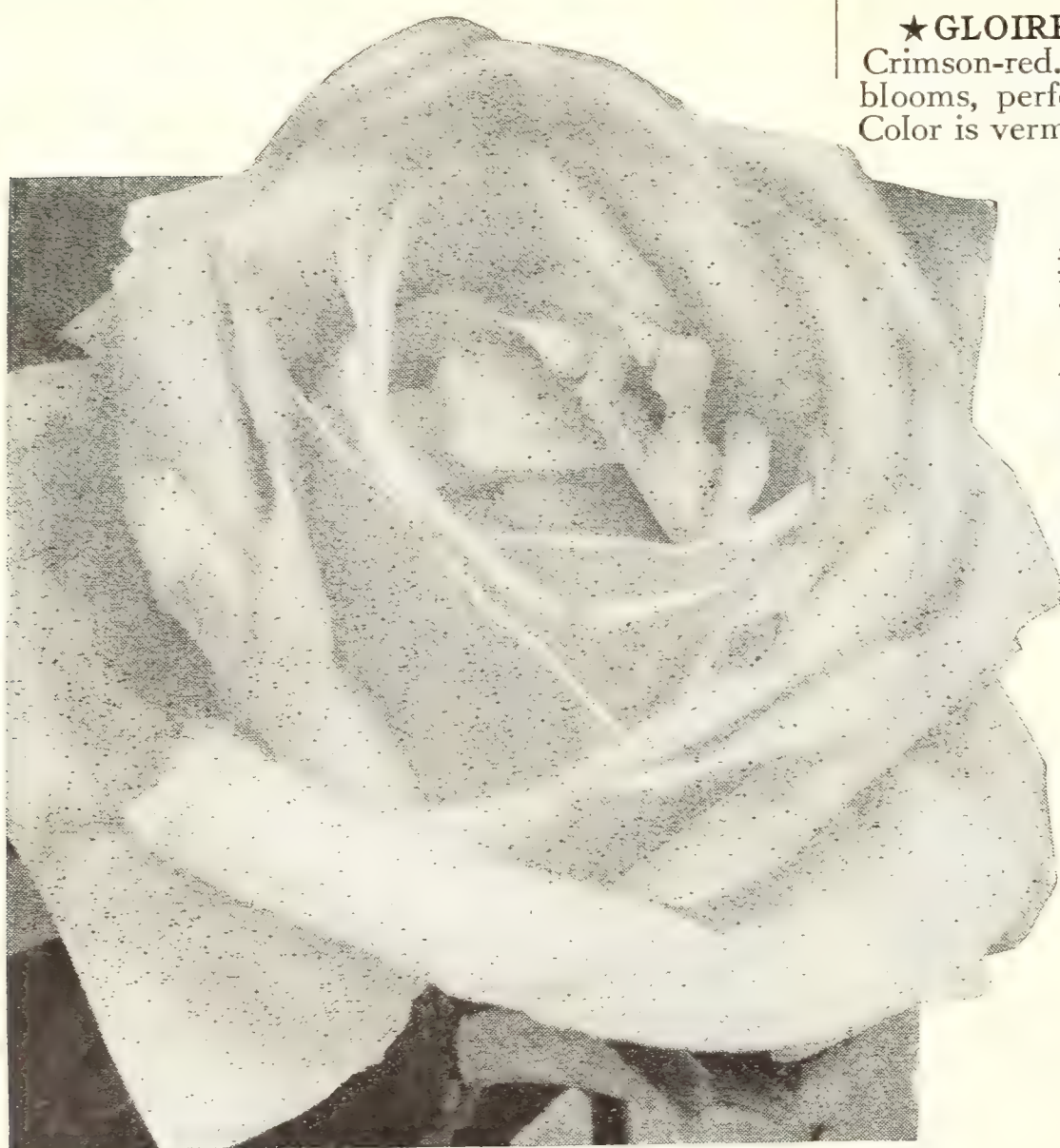
★**FRAU KARL DRUSCHKI.** White. See illustration. Universally acclaimed as one of the best white Roses in existence. It is snow-white. Its buds are unusually long for its class and are often shaded pink, but they open into immense and perfectly double flowers often more than 4 inches across, and with waxy petals that are very durable, but, unfortunately, scentless. If disbudded, the flowers which are allowed to mature will prove an immense satisfaction. The plant is a strong and vigorous grower, making branches from six to eight feet high in a season. It does best with but moderate pruning, and it has the admirable habit of blooming almost continually when once established, so that it is dependable for white Roses from early June until frost. Care should be taken to check its tendency to mildew. Many candidates for its place have appeared, only to increase the continued popularity of this great variety. \$1 each.

★**GLOIRE DE CHEDANE-GUINOISSEAU.** Crimson-red. Long buds and open, full, large blooms, perfectly formed and deliciously fragrant. Color is vermillion-crimson, turning to pure crimson-red. The bush is compact and not so exuberant in growth as some other Hybrid Perpetuals. In form, the bloom is *ideal* and it lasts long when cut. Produces prize-winning blooms. \$1 ea.

★**HENRY NEVARD.** New. Illustrated in color on page 26. A deep red, fragrant Rose with large, perfect blooms combined with the lovely foliage and excellent habit of the famous Frau Karl Druschki. \$1.50 each.

★**LOUISE CRETTE.** Flower snow-white with creamy center, extra large, very double, of perfect form, opening well; some fragrance. Growth vigorous; almost thornless. One of the finest and largest white Roses with more petals than Frau Karl Druschki. An almost continuous bloomer when once established. \$1 each.

★**MAGNA CHARTA.** True rose-pink in its clearest shade, the blooms break forth freely in enormous, heavy trusses. The flowers are very large, cup-shaped, and very full, with the rich, spicy fragrance of the old-time Roses. Makes a strong, erect growth. \$1 each.



Frau Karl Druschki. The most famous white Rose in existence

PRICES (UNLESS OTHERWISE NOTED), ★2-YEAR, FIELD-GROWN, STAR SIZE ROSES, \$1 EACH; 90 cts. each when any 12 or more are ordered; 80 cts. each for any 25 or more \$1 kinds. Delivery prepaid

Hybrid Perpetuals, concluded

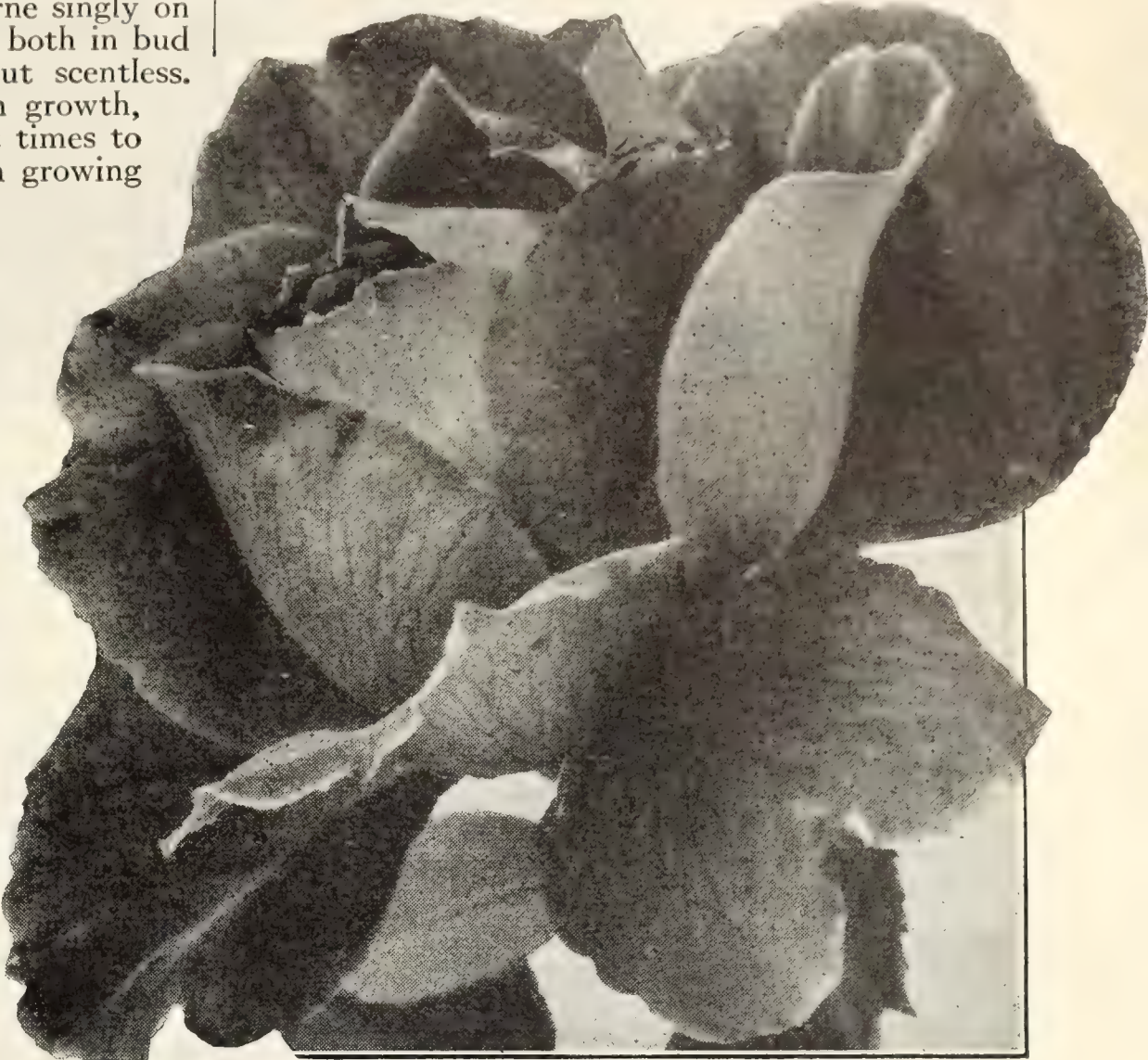
★**JOHN RUSSELL.** Velvety crimson. See illustration. Classed by some as a Hybrid Tea, although it does not bloom continuously. A globe of glistening scarlet-cerise petals resting on a crimson cushion formed by the recurving outer petals, heavily penciled with maroon—such is the half-open bloom. The large flowers are borne singly on strong, erect stems. A beautiful Rose, both in bud and in the fully expanded flower, but scentless. Plant exceptionally hardy, vigorous in growth, and of good upright habit. Subject at times to mildew in the late fall. A Rose worth growing for its form and color alone. \$1 each.

★**MME. ALBERT BARBIER.** Cream-yellow. Illustrated in color on page 26. While this Rose is genetically a Hybrid Perpetual, in performance it is a Hybrid Tea deserving a first-row place in the "everblooming" class. A Hybrid of Frau Karl Druschki, Mrs. Aaron Ward, and a Pernetiana, it shows the imprint of each: the hardiness of the H.P., the continuity of bloom and color of Mrs. Aaron Ward, and a blended Pernetiana foliage. The bloom is best described as a magnified Mrs. Aaron Ward, tawny yellow in the center with a cream collarette. The plant is upright and robust, of the height of a tall Hybrid Tea, with handsome foliage. It is a distinct acquisition for those sections where truly hardy everblooming Roses are very few. \$1 each.

★**MRS. JOHN LAING.** Pink. Illustrated in color on page 26. An erect plant, of strong growth. It is very hardy and its delightful flowers of cup-like form are very sweet. It is a lively tone of solid pink, and so distinct in form that it can never be mistaken. This is about the most popular pink Hybrid Perpetual Rose because it can be depended upon for recurrent bloom. \$1 each.

★**PRESIDENT BRIAND.** Pink. Illustrated in color on page 26. Named for Aristide Briand, ex-President of the French Senate, to commemorate the Kellogg Peace Pact, of which Briand was the instigator. President Briand is "Perpetual" in the full meaning of the word, sending out in quick succession crop after crop of mammoth "peony" Roses. The bud is globular and for a long while the open flower retains the globular form of a peony of the bomb type and bears a delicate fragrance. In color it is a bright clear pink with a salmon suffusion, and the bloom is long-lasting, either on the plant or cut. The plant is vigorous, extremely hardy, and, when once established, will make a large bush seldom out of bloom throughout the season. A splendid example of the new strain of Hybrid Perpetuals. \$2.50 each.

★**PRINCE CAMILLE DE ROHAN.** Dark velvety purple-crimson, and doubtless the nearest "black" Hybrid Perpetual Rose in commerce. Should not be confused with Black Prince, an inferior Rose, for Prince Camille has larger flowers, intensely fragrant. \$1 each.



John Russell. Velvety crimson

★**S. M. GUSTAVE V. New.** Pink. The bud is ovoid and the bloom very large, double, cupped, and beautifully imbricated, solid Paul-Neyron-pink and sweetly perfumed. The color does not fade and the blooms have excellent substance as cut-flowers. With large, healthy foliage, vigorous habit, and hardiness, this is one of the most finished Roses of the Hybrid Perpetual class. Blooms recurrently at brief intervals. \$1.25 each.

★**SOUV. DE MME. THURET.** A new and very interesting tint in Hybrid Perpetuals. The bud is long-pointed, coppery when the sepals divide, and the bloom is semi-double and fairly recurrent. Throughout the day the color is a blend of shiny salmon, copper and pink, drawing to each one according to time of day and angle of the sun's rays. Quite perfumed. \$1.25 each.

★**ULRICH BRUNNER.** Cherry-red. A healthy-growing, thornless bush of moderate size, buried in June beneath big and fragrant blooms of bright cherry-red. It is one of the most extravagantly blooming Roses of this class, and a plant in the height of the season is a thing of unequalled splendor. One of the finest of the Hybrid Perpetuals for cutting if pruned low, and blooms cut with long stems. \$1 each.

Order No. 7228

May 10, 1930 *

I received an order of your collection of five Hybrid Perpetuals, including Red Druschki, President Briand, etc., together with one Prince Camille de Rohan. All have strong, healthy growth, perfect foliage, with each stem showing a beautifully formed bud (from 4 to 10 per bush). It's a pleasure to look at them.—J. S. H., M.D., Wilmington, N. Dak.

PRICES (UNLESS OTHERWISE NOTED), ★2-YEAR, FIELD-GROWN, STAR SIZE ROSES, \$1 EACH; 90 cts. each when any 12 or more are ordered; 80 cts. each for any 25 or more \$1 kinds. Delivery prepaid

Out-of-the-Ordinary Roses



Here's something different—an impenetrable 1000-foot hedge of the golden Rosa Hugonis

For a tall, informal hedge plant this

Golden Rose of China.

It is oak-hardy, will grow about 6 feet high and need not be pruned.

★Rosa Hugonis—The Golden Rose of China

The extreme hardiness of this "Golden Rose of China," its habit of blooming early in May, sometimes when snow is on the ground, and the masses of fairy-like blossoms produced every year all go to make Hugonis one of the most valued shrub Roses obtainable. When fully grown it is about 6 feet in height, with graceful, arching branches that are completely covered in early May, followed by quantities of ornamental red fruits in July and August.

This beautiful shrub Rose, with its dainty foliage and graceful growth, makes a distinctive and almost impenetrable hedge on account of its thick growth and spiny thorns. Nothing more beautiful can be imagined than a hedge of Rosa Hugonis in full bloom. It is lovely and requires no support. Plan for a hedge of this fairy-like Rose. Set the plants $1\frac{1}{2}$ to 2 feet apart. It is hardy in Alaska and blooms best when planted in poor soil with perhaps some coal ashes added.

Price, \$1 each; 10 for \$9; 25 for \$20; 100 for \$80, delivery prepaid. Extra-selected size, \$1.50 each; 6 for \$7.50

★Schoener's Nutkana. H.Species

Rev. George M. A. Schoener, Santa Barbara, Calif., 1930. Introduced, fall, 1930, by The Conard-Pyle Co.

In general, Rose-hybridizing has been following rather conventional lines, but in this new shrub Rose the beginning of an entirely new race of Roses is brought to light. Schoener's Nutkana is an American origination, a cross of the wild species Nutkana with Paul Neyron (H.P.). Nutkana is native of northwestern America and is the largest flowering species in that section. An issue from such a parent, therefore, is not only super-hardy but truly American in blood and especially suited to cultivation in this country.

Clergymen have always been prominent in Rose-culture, but probably none in this country has made as thorough a study of the science of Rose-hybridization as the untiring Father Schoener. His hybrid is a shrub Rose, or may even be trained as a pillar when the plant matures. Late in May, large, single blooms and sharply pointed buds, colored clear rose-pink, literally envelop the plant. No other Rose of this type produces such a glorious abundance of blooms. As several blossoms appear in succession on each flowering stem, the plants are bright with blooms during four weeks or more. The canes are vigorous and upright, showing no signs of die-back. Foliage is abundant and has the leathery texture of Paul Neyron. Brightly colored Rose-hips add color to the plants in the fall and early winter.

Give this Rose a place of honor on your lawn. Price, \$3.50 each, delivery prepaid.



Schoener's Nutkana

Out-of-the-Ordinary Roses, continued

★**ALTAICA.** White. A native of Siberia, upright in growth, reaching 5 feet. Closely follows Hugonis with sheets of large (3 inches across), fragrant, creamy white to pure white, single flowers and a casual repetition in late summer. The fruits, gourd-like and ebony-black, are odd and attractive. \$1 each.

★**DR. E. M. MILLS.** H.Rug. Primrose. The color is light primrose, with pink suffusion that becomes more pronounced in the later blooms. Flowers come singly all along the stem, like hollyhocks. \$1 each.

★**YORK AND LANCASTER.** Damask. Striped white and red. Makes an unusually attractive, perfectly hardy, unique and historical hedge for old-fashioned places. Buds and flowers are wonderfully striped, white and red, while occasionally they are all red. It is reminiscent of the "War of the Roses" in England between the Royal houses of York and Lancaster, its color representing the white of the Yorkists and the red of the Lancastrians. Valuable alike for its fragrance, its romantic age, and associations. The true stock has become so rare that until recently it was on the verge of extinction. \$1 each.

Rugged Rugosa Roses for the North

NEED NO PROTECTION ANYWHERE. THEY MAKE BEAUTIFUL HEDGES OR SPECIMEN BUSHES

Rugosa Roses spread freely from the roots and are very spiny, growing vigorously from 4 to 10 feet high. The foliage is bright green, rough, and curiously wrinkled. They require little attention beyond thinning out the dead wood and keeping them in bounds and make *fine hedges and enclosures for the Rose-garden*, or backgrounds in shrubbery, or as single specimens. As they are indestructibly hardy, they will grow almost anywhere—even on barren, wind-swept slopes and seashore sand.

★**AGNES.** New, 1927. Yellow. A worthy yellow Rugosa with crinkled foliage, almost immune to any disease. Its buttercup-yellow buds open to full, large blooms of fawn color and fruity fragrance. The flowers come all along the branches, like hollyhocks, early in June. Makes large bushes or may be trained as pillars. Awarded the Dr. W. Van Fleet Gold Medal by the American Rose Society, 1926. \$1 each.

★**BLANC DOUBLE DE COUBERT.** White. A magnificent, double, pure white, and very fragrant Hybrid Rugosa which blooms throughout summer and fall. As it grows to about 4 feet, it easily makes a low and very lovely white-flowering hedge of real distinction. When thoroughly established it sends up many strong canes at some distance from the plant, which if removed and headed back can be developed into really successful everblooming tree Roses which are perfectly hardy. \$1 each.

★**RUSKIN.** H.Rug. Crimson. (Introduced by the American Rose Society, 1928.) Buds like those of a Hybrid Perpetual, developing into large, double, deep crimson flowers of about 50 petals, with Rugosa-like fragrance and excellent lasting quality. It blooms abundantly in June, and moderately thereafter. The plant is a strong, erect Rugosa type, with rough foliage. It is a tall pillar and entirely hardy. A vigorous growing and most satisfactory Rose for use as a hardy hedge in northern climates. \$1.50 each.

★**TÜRKES RUGOSA.** Flesh-pink. Of the same type but lighter in color than its mother, Conrad F. Meyer, which was crossed with Mrs. Aaron Ward. The bud is strongly marked with Indian yellow at the base, and the open bloom is identical with Conrad F. Meyer, except in color, which is flesh-pink, and is possibly more fragrant. \$1 each.



Conrad F. Meyer. Grows 10 feet. Blooms profusely

★**CONRAD F. MEYER.** Silvery pink. See illustration. One of the finest of the Hybrid Rugosas, producing very fragrant, silvery pink flowers of large size, equal to Hybrid Perpetuals in form. The bush is extremely vigorous. Its 6, 8, or 10 feet of growth may easily be trained over an archway. A splendid Rose to "fan" on a trellis. The foliage differs from the Rugosa species in being less corrugated. \$1 each.

PRICES (UNLESS OTHERWISE NOTED), ★2-YEAR, FIELD-GROWN, STAR SIZE ROSES, \$1 EACH; 90 cts. each when any 12 or more are ordered; 80 cts. each for any 25 or more \$1 kinds. Delivery prepaid

Hardy Climbing Roses

A DIVIDEND-PAYING INVESTMENT

While Climbers are elastic in their utility, yet better results are obtained by proper selection if a specific use of them is to be made, some being more amenable than others. For instance, Dr. W. Van Fleet will not feel happy if too restrained, and Dorothy Perkins will not do its best on a wall. For the sake of proper use, Climbing Roses are classified as *Climbers*, *Ramblers*, *Pillars*, *Ground-covers*.

Climbers (C) are those vigorous varieties, generally with large blooms and massive canes, starting again each year along the top of the previous year's growth as if to go up another story. These are specially good for tall walls, houses, top of pergolas, summer-houses, wide arches, over old trees, as festooned along top of porches, or any support that can take care of the permanency of wood and annual increase in height or length. Trained laterally on fences, they are superb. (Examples: Dr. W. Van Fleet; Silver Moon.) *Pruning of this class is unnecessary beyond removing dead wood and surplus growth.*

Ramblers (R) are those of slender, willowy growth, blooming in large clusters of small flowers or "pompons," as typified by Dorothy Perkins or Hiawatha. New growth starts each year at the base, seldom going higher than one year's growth. They are the most desired for "fancy" work and any purpose that one year of growth will cover, as balloons, cordons, low or high hedges, laterally on wire fences, pylons, twined around the pergola uprights, narrow arches, trellises, rope garlands, to cover trunks of high trees, etc. For best bloom results and the beauty of the plant, they must be renovated each year, the blooming canes being

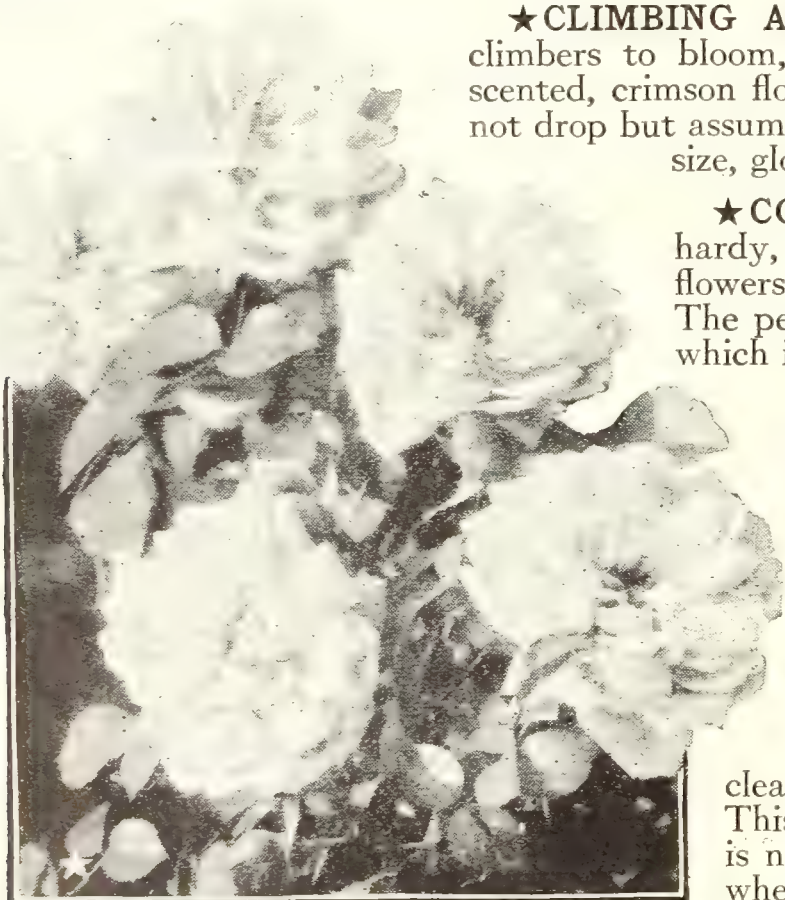
cut off *at the base*, and the new growths (*from the base*) trained again on the support. This is best done in mid-summer, right after the bloom, except that those bearing attractive hips are better pruned in winter.

Pillars (P) are those of robust growth but aspiring only to moderate height. These may often be used as large shrubs, but are mainly intended to be trained on a 6 to 8-foot post, or trained like a fan on a fence or on a wide trellis to make a screen. Generally speaking, with the exception of climbing Hybrid Teas, they should also be renovated each year, in the early spring. Several Hybrid Perpetuals and Hybrid Rugosas make good pillars.

Ground-covers (G) are those varieties of various types of bloom which can be trained close to the ground like English ivy, to cover banks or bare spots. They look better thinned out each year. Wichuraiana and Max Graf are examples.

After the name of each variety you will see an initial (C, R, P, or G, as above) to indicate the purpose for which it is best suited. The blooming season—either "early," "midseason" or "late" is indicated; each one of these seasons being about two weeks apart. Properly selected as to season, the Hardy Climbing Roses provide six weeks of wonderful joy and beauty.

★**ALBERTINE. C.** Midseason. New. *Illustrated below.* Exceedingly vigorous—an aristocrat among climbers. Buds are salmon-orange, with gold. The blooms come in bunches of several double flowers, often 4 inches across with large petals, coppery chamois inside, reverse bright salmon, turning to coppery pink; slightly fragrant. A notable feature of this Rose is that the glossy green foliage amply clothes the plant to the base. \$1 each.



Albertine. (New.) A thrilling climber

★**AMERICAN PILLAR. C.** Midseason to late. Introduced by this firm, and now a world favorite. For festivals and late June weddings, this Rose is a marvel, for it lasts long when cut. The single flowers come in immense heads of 25 to 40 blooms, each head making a perfect bouquet of varying shades of charming pink, with a white center to each bloom and long golden anthers. The most spectacular and most admired Rose of this type. \$1 each.

★**CLIMBING AMERICAN BEAUTY. C.P.** Early. One of the first climbers to bloom, and giving an extraordinary amount of large, sweet-scented, crimson flowers, fine for cutting. If left on the bush, the petals do not drop but assume an unattractive magenta tint. The foliage is of medium size, glossy, handsome, and remarkably free from pests. \$1 each.

★**CORONATION. R.** Late. A strong grower and perfectly hardy, making beautiful sprays of cherry-red or crimson-scarlet flowers, with some of the petals daintily marked with white. The petals are quilled, giving a soft appearance to the clusters which is particularly pleasing. \$1 each.

★**DR. W. VAN FLEET. C.** The topnotch early hardy climber. The color is pure dainty apple-blossom-pink, and the buds, with their long individual stems, look much like Roses from a greenhouse. Rampantly vigorous is this climber, quite able to produce each year many canes more than 10 feet long and carrying tough, rich green foliage to support the abundant showing of exquisite June flowers, utterly unlike any other known hardy climbing Rose. \$1 each.

★**DOROTHY PERKINS. R.** Late. Perfectly double, clear shell-pink flowers, with attractively crinkled petals. This variety is so well known that no further description is needed. For best results, prune out old canes at the base when bloom is over. Makes an exquisite effect when trained to a pillar. See "Ramblers," above. \$1 each.

PRICES (UNLESS OTHERWISE NOTED), ★2-YEAR, FIELD-GROWN, STAR SIZE ROSES, \$1 EACH; 90 cts. each when any 12 or more are ordered; 80 cts. each for any 25 or more \$1 kinds. Delivery prepaid

"How to Grow Roses"

NEW. 17th Edition. Rewritten.

By—Robert Pyle, J. Horace McFarland,
G. A. Stevens

210 pages; 32 illustrations in natural colors of many of the most beautiful Roses; 30 photographic reproductions of Roses, Rose-gardens, and Rose-work; numerous line drawings to illustrate the text. Book bound in cloth—look for the Talisman jacket.



Questions forever arise about Rose-garden-
ing that need an immediate answer. How
and when should my Roses be planted?
What is the best way to prepare the soil?
What fertilizers should I use? Drainage?
How far back should I prune my ever-
blooming Roses? What about the climbers?
How and when should summer mulching be
done? Would you recommend peat-moss, buckwheat hulls, or
manure for this purpose? How should I treat my Rose bushes
for mildew, black-spot, rose-bugs, etc.? Give me detailed in-
structions on protecting my Rose bushes in winter. What are
the best varieties for me to grow?—I live in New Jersey, Massa-
chusetts, Virginia, Florida, Illinois, Missouri, California, etc.
These are but a few of the everyday questions that often must
be answered at once—somehow.

\$2 Postpaid

"How to Grow Roses" solves this problem completely for it
contains up-to-the-minute information on every phase of Rose-
growing, written in a straight-forward, informative fashion,
with the intention of making every step in the culture and care
of Roses so clear that any beginner can understand it and succeed
with Roses. Furthermore, the many excellent photographs tell
their stories plainly. There is no space wasted on historical,
social background, or poetic and literary references to the Rose.
Instead, every effort has been made to adapt this volume to
serve those who want to know *how to grow Roses*.

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(over)

25 Hardy Perennials \$5 ^{Post-paid}

Including Three Fine Peonies



Bleeding Heart

Worth \$9.60 if
bought singly
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Once planted,
always there.

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the only cost.



Campanula

A fine selection of lovely field-grown hardy perennials at a remarkable reduction in price. They will make a fine new perennial border or you might add these plants to a bed already started. These bright, hardy flowers are fine to plant between Shrubs or Evergreens or to fill in odd spots where some brilliant flowers are needed.

	Price
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# 1 Hardy Chrysanthemum. Golden Queen. Orange-yellow.....	.35
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Total Value \$9.60

OFFER C.—One each of the above choice assortment of Hardy Perennials, 25 in all, for \$5.00, Postpaid.

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SPLENDID MIXED PEONIES UNNAMED

Labels were lost in the fields. Use these fine roots for mass planting in shrubbery border, etc. Mixed Peonies, 50 cts. each, 12 for \$5.00, Ppd.

THE CONARD-PYLE CO. : West Grove, Pa.
(over)

Hardy Climbing Roses

Prices at
foot of page



Climbing Roses trained in festoons around our Rose-Garden at West Grove

★**EMILY GRAY.** C. Early. A fragrant, yellow, climbing Rose that opens truly yellow, changing to ecru. The fairly large flowers are borne in small bouquets. It is a robust grower, with decidedly individual foliage of a thick, waxy texture, very much like holly. In exposed places, it needs some winter protection, in the northern states until fully established. Prune sparingly. \$1 each.

★**EVANGELINE.** C. Late. Dainty, single, fragrant flowers, of apple-blossom color with reflexed petals tipped with pink. A charming mate for American Pillar and of great vigor of growth. \$1 each.

★**EXCELSA.** R. Late. The color is an intense, clear, scarlet-carmine. Flowers of Dorothy Perkins type are perfectly double, produced thirty to forty on a stem. Good for cutting. Thin out the oldest canes after blooming. \$1 each.

★**GARDENIA.** C. Early. Of rampantly vigorous growth and splendid foliage. Produces, in early summer, a mass of pleasing bright yellow buds opening to creamy white flowers, 3 to 4 inches in diameter and delightfully fragrant. Blooms better on old wood. \$1 each.

★**GLENN DALE.** C.P. Early. Disseminated in 1927 by the American Rose Society. It is a hardy, vigorous climber, with tawny yellow buds, gradually opening to large, semi-double, creamy flowers fading pure white, borne 20 to a cluster on laterals long enough for cutting. Heavy, dark green, Hybrid-Tea-like foliage is resistant to black-spot and mildew. Awarded Certificate of Merit at Bagatelle, 1928. \$1 each.

★**HIAWATHA.** R. Late. The most brilliant red of the single, cluster-flowered, late-blooming climbers. Color is deep scarlet, with orange suffusion, turning to bright pink with white center. The blooms are very lasting. \$1 each.

★**ILE DE FRANCE.** C. Midseason. A semi-double form of the great American Pillar Rose, with somewhat more cerise in the coloring. Blooms come in large clusters. Very profuse. Good foliage. It will thrive almost anywhere. Very recommendable. \$1 each.

★**LE REVE.** P. Pernet. In English, "The Dream." This Rose is a refined Star of Persia, producing abundantly its large, clear yellow, fragrant, semi-double flowers, but with better foliage and habit and it also blooms every year. One of the first to flower in late May, and continues in bloom for a long time. Hardy. An intense, brilliant yellow. \$1 each.

★**MME. SANCY DE PARABÈRE.** P. Very early. The first climber to bloom. Medium-sized, informal, double flowers of clear pink, and most delightfully fragrant. The wood is thornless. Needs no protection anywhere. A dependable climbing Rose for the extreme north where few varieties are perfectly hardy. \$1 each.

★**MARY LOVETT.** C. Early. A large-flowering, full, white climbing Rose, really a white Dr. W. Van Fleet. Blooms do not scorch and remain perfect to the end. Sweetly fragrant. It blooms freely in early June, and again sparingly in the fall. The foliage is large, green, and leathery; does not mildew. The best large flowered, double, white climber. \$1 each.

★**MARY WALLACE.** P. Early. Long buds and charming large flowers of brilliant, warm pink color. Makes a fine pillar Rose and generally graces us with a few blooms in the autumn. \$1 each.

★**MARGUERITE CARELS.** P. Midseason. New. Massive, fully double, eighty-petalled blooms of rich pink. Blooms profusely. The most voluptuous bloom of any climbing Rose we know. \$1.50 each.

PRICES (UNLESS OTHERWISE NOTED), ★2-YEAR, FIELD-GROWN, STAR SIZE ROSES, \$1 EACH; 90 cts. each when any 12 or more are ordered; 80 cts. each for any 25 or more \$1 kinds. Delivery prepaid

Hardy Climbing Roses

Prices at
foot of page

★**MILANO.** (Ingegnoli.) P. Midseason. Fine, glistening green foliage, tinted red on new growths, daintily clothes the plant from top to bottom. Even though Milano never flowered, its neat habit and refined foliage would recommend it. Large, semi-double blooms are borne singly on long, slender, wiry stems. Rich nasturtium-pink in the long-pointed bud; bright rose-pink touched at the base with Indian yellow when fully open. Sweetly fragrant. This is a choice novelty in every respect. \$2.50 each.

★**PAPA GOUCHAULT.** R.P. Midseason. Large panicles of pure crimson-red flowers that last a long time without fading. The old Crimson Rambler which mildews badly is now replaced by Papa Gouchault. Splendid for showy bloom on arbors or fences. \$1 each.

★**PAUL'S LEMON PILLAR.** P. Midseason. An unusually large-flowered pillar Rose, remarkable for its heavy, full-double blooms borne erect on long cutting stems. Both buds and blooms are

perfect. Light fragrance. Foliage is very large, leathery. Plant is vigorous; hardy here. \$1 each.

★**PAUL NOEL.** C.G. Midseason. Lovely buds of salmon-orange-pink, with a yellow base, opening to perfectly double, fragrant blooms with a tufted center of salmon-pink. It has beautiful glossy foliage and red wood. \$1 each.

★**THE BEACON.** R.P. Midseason. Blooms are the same type as the famous American Pillar, but the color is a flashy vermilion-red. It is most attractive when grown in pillar form. Of notable value as there are too few real reds in the climbing class. \$1 each.

★**WHITE DOROTHY.** R.G. Late. White Dorothy Perkins. \$1 each.

★**WICHURAIANA.** G. Very late. An important Species Rose from Japan. Its greatest use is for retaining embankments from washing, or bordering beds. Flower is single, white, with golden anthers; varnished foliage. \$1 each; 10 for \$6.50; 100 for \$60.

3 Matchless Climbers \$3.25

★**Mme. Gregoire Staechelin.** Cl.H.P. (See opposite page) ➡➡➡

Pedro Dot, Spain, 1927. Introduced in America by The Conard-Pyle Co.

The blooms are borne on 12 to 15-inch stems

Mme. Gregoire Staechelin has won two important Rose awards, one of which is the French Bagatelle Gold Medal (1927)—the highest international recognition that a Rose can receive. In America, this unique climber won the first John Cook Medal (1929) awarded by the American Rose Society. It was presented to Señor Pedro Dot at Barcelona, Spain, for Mme. Gregoire Staechelin, "the best Rose introduced in the past three years."

The color of this Rose is unmatched. When the sepals of the long-pointed buds begin to divide, the first color is a deep maroon which will leave an indelible imprint to the last, but as the bud develops into the rare and graceful urn shape, that maroon stripe begins to "run" into a graduated carmine, paling some as the bloom expands into a large, semi-double cup, each flower radiating a delightful fragrance of its own.

It blooms but once a year, but as the buds come three to five on the stem, opening one after the other, the season is unusually long. Were they disbudded (side buds removed), the terminal ones would grow into mammoth blooms.

The plant is extremely vigorous, growing easily 12 feet or more, each year climbing higher. The foliage is beautiful olive color, ample and leathery. Its hardiness has been proved by six consecutive winters at West Grove.

Being a true climber, Mme. Gregoire Staechelin can be used for wire fences (the long branches trained along the lateral wires), pergolas, tall pylons; as pillars when twined around a stout post, lamp-post, or telephone-pole. On the side of a house it will eventually reach over the roof. The most useful and effective perfectly hardy climbing Rose.

Price \$1.50 each; 4 for \$5.50

★**JACOTTE.** C.G. See in color on opposite page. Midseason. Rapidly approaching the top in popularity. Semi-double, large flowers of reddish copper, heavily shaded with yellow, and delightfully fragrant—the only Hardy Climber of that coloring. Exquisitely lovely when grown in pillar form. The holly-like foliage makes it ornamental, even when out of bloom. \$1 each.

★**PAUL'S SCARLET CLIMBER.** P. See in color on opposite page. Midseason. The most vivid scarlet climbing Rose yet grown. Its flowers come in beautiful open cluster-heads, with from 5 to 15 blooms, on strong stems. A plant of Paul's Scarlet in full bloom is spectacular. It makes a splendid pillar as it is medium in growth. \$1 each.

➡**OFFER**➡ F24 These 3 Climbers, each the best in its color class \$3.25, postpaid

PRICES (UNLESS OTHERWISE NOTED), ★2-YEAR, FIELD-GROWN, STAR SIZE ROSES, \$1 EACH; 90 cts. each when any 12 or more are ordered; 80 cts. each for any 25 or more \$1 kinds. Delivery prepaid



★MME. GREGOIRE STAECHELIN
Description on opposite page

OFFER F24

These three
matchless
climbers,
the best in their
classes,

\$3.25
Postpaid



★JACOTTE.
See
description
on
opposite
page



★PAUL'S SCARLET
CLIMBER.
Description on opposite page

NOTABLE HYBRID PERPETUAL ROSES

(Described on pages 18 and 19)

*Noted for Immense
Fragrant Blooms.
Hardy as
Oaks*

Pres.
Briand
New, 1929
\$2.50
each

Henry
Nevard
\$1.50 each

*Except Mme.
Albert Barbier*



*the Roses on
this page are
twice the size
shown here*

*All these
H. P. Roses
are hardy
in Alaska*

*See others
in this class
on pages
18 and 19*

Mme. Albert
Barbier
\$1 each
($\frac{2}{3}$ natural size)

Druschki
Rubra
\$2 each

(Red
Frau Karl
Druschki)

New
1929

Mrs. John
Laing
\$1 each

➤ OFFER F26. These 5 Superb Hybrid Perpetual Roses for \$6.50, delivered

Lovely Evergreen Boxwood for Edging (See Cut)



Buxus sempervirens suffruticosa

Border your rose-beds with this dwarf, spicy, evergreen shrub. It has an individual aromatic odor that many people love, as it reminds them of peaceful, old-fashioned gardens. Can easily be kept 6 inches high and makes the most beautiful formal edging plant known. This is the true Dwarf Box, *Buxus sempervirens suffruticosa*. Our plants are given space in which to grow so they are bushy and symmetrical. Plants of same height offered by many growers at low prices are not bushy, therefore twice as many are needed when planting.

Fine for Winter Window Boxes	10 ppd.	100 <input type="checkbox"/>	1,000 <input type="checkbox"/>
4 to 6 in., bushy.....	\$3 50	\$30 00	\$250 00
6 to 8 in., bushy.....	5 00	45 00	350 00
8 to 10 in., bushy....			
75 cts. each.....	7 00	65 00	

Box Barberry for Edging

HARDY ANYWHERE IN THE U. S. A.

An edging plant that is dwarf and dense in growth, free from all diseases and insect pests, and *absolutely hardy everywhere* in the United States. The foliage is small and dainty—the young leaves a beautiful emerald-green in the spring, changing to rich red in the early fall.

Border your rose-beds, also your perennials and annuals, with this neat, upright, hardy little shrub. A lovely, neat hedge to use around the base of a porch or to use as a dividing-line between properties where a tall-growing hedge is not desirable. The needle-like thorns protect this sturdy, dwarf hedge from interference from animals. Useful as a protection to newly planted Evergreens.

Offered in 2-yr. size only. Price, 10 for \$3.50; 100 for \$30; 1,000 for \$275 ☐

Golden-leaved Privet

The most attractive golden-leaved shrub and the easiest to grow. Often used to brighten shrub borders or as beautiful individual specimen plants. 18 to 24 inch, 50 cts. each, 12 for \$5, by express, not prepaid.

California Privet (See illustration)

(*Ligustrum ovalifolium*)

THE MOST POPULAR HEDGE-PLANT GROWN

A remarkably vigorous grower, compact and regular in form, with glossy, wax-like foliage of a beautiful shade of green. Thrives in all kinds of soils and situations, in sun or shade, and for seashore planting it is one of the best things you can get. It will grow to 10 feet high if left unpruned.

25 at 100 rate, 250 at 1,000 rate

By express only, not prepaid	10	100	1,000
18 to 24 inch.....	\$1 50	\$12 00	\$85 00
2 to 3 feet.....	2 00	15 00	100 00

California Privet, specimen plants, 3 ft. high, 12 to 15-in. spread, \$1 each ☐

California Privet, Tree Form

Ball-shaped heads on sturdy stems 2½ feet high. Nice lawn ornaments. \$1.75 each, by express only.

☐ This sign indicates delivery at your expense.

Japan Barberry (*Berberis Thunbergi*)

HARDY EVERYWHERE

Japan Barberry is the ideal shrub and hedge-plant, gracefully beautiful in summer, with its arching thorny branches thickly covered with small, fine, rich green leaves, which change in the autumn to a unique fiery crimson. Brilliant scarlet berries make the hedge attractive after the leaves have fallen.

PRICES, delivery not prepaid	10	100	1,000
9 to 12 inches, field plants.:	\$2 00	\$15 00	\$120 00
12 to 18 inches, field plants.....	2 50	20 00	180 00
18 to 24 inches, field plants.....	3 00	25 00	200 00
2 to 2½ feet, field plants.....	3 50	30 00	250 00

Entirely Hardy Privet

(*Ligustrum Ibolium ovalifolium*)

The foliage of this new hardy Privet closely resembles that of the ever-popular California Privet. Best of all, however, it is *perfectly hardy* and our northern customers can now enjoy having a hedge of beautiful Privet without fear of having it winter-killed.

PRICES, delivery not prepaid	10	100	1,000
18 to 24 inches, field plants.....	\$2 00	\$15 00	\$100 00
2 to 3 feet, field plants.....	2 50	18 00	135 00
3 to 4 feet, field plants.....	3 00	22 00	180 00



California Privet Hedge. Grows in sun or shade

Hardy Ornamental Flowering Shrubs

SEE PRICES AT FOOT OF THE PAGE (except where noted after the variety)



Hydrangea paniculata grandiflora. Blooms for 3 months

Hydrangea paniculata grandiflora. Considered by many to be the grandest hardy flowering shrub that grows. The immense bloom-heads, often 12 inches long, are borne in great conical clusters from July till frost. If left untrimmed, this shrub will grow 10 feet high, but it can be kept pruned to any height without injury to the plant. See illustration above.

Hydrangea arborescens grandiflora. "Hills of Snow," or Snowball Hydrangea. Blooms five weeks earlier than *H. paniculata grandiflora*. Produces exquisite, lasting, snow-white flowers during June and July when few other shrubs are in bloom. Grows to about 4 feet high.

Japan Snowball (*Viburnum plicatum*). Flowers are pure white and come in dense, globular clusters resembling balls of snow, each cluster being 4 to 5 inches in diameter, and they fairly cover the bush. It grows 8 to 10 feet in height with strong, crinkled, dark green leaves. A most attractive shrub when in full bloom in June. It will bloom in partial shade.

Philadelphus virginal. Mock Orange. (See cut.) Beautiful, large, crested flowers. The grandest of all Philadelphus. An amazing advance on the old-time varieties, all of which bloom bountifully, but the richly fragrant flowers of Virginal, almost 3 inches across, surpass them all and continue blooming during the summer. Price, 1-yr. size, 50 cts. each, postpaid; 2-yr. size, \$1 each; 3-yr. size, \$1.50 each □

Snowberry (*Symphoricarpos racemosus*). A small, native shrub that succeeds in shaded locations. It is quite hardy, produces small white or pinkish flowers in July and August, and these are succeeded by white berries that last well into the winter.

New Red-leaved Japanese Barberry A NOVELTY IN SHRUBS

The foliage is rich, lustrous, bronzy maroon red, becoming more gorgeous as the summer advances. The small yellow blooms are followed by brilliant scarlet berries that remain on the bushes. A charming plant to use in spots along a sunny shrub border or to make a picturesque hedge. Makes lovely specimens. Plant always in full sunlight. Price, 1-yr., 40 cts. each, 12 for \$4, postpaid; 2-yr., 65 cts. each, 12 for \$6.50; 3-yr., 90 cts. each, 12 for \$7.50 □

Beauty Fruit (*Callicarpa purpurea*). Grows 3 to 4 feet high. The masses of tiny pink flowers which come in August are followed by compact little clusters of vivid violet-purple berries. Charming for indoor decoration.

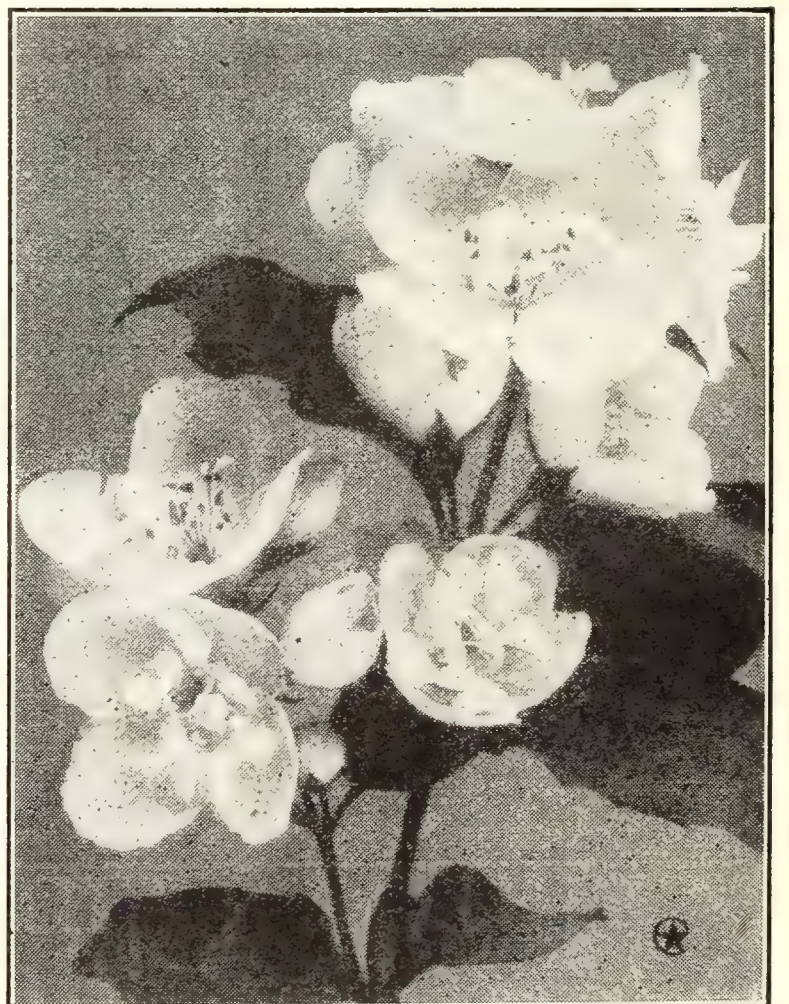
Sweet Shrub (*Calycanthus floridus*). Many people who come here speak of this plant simply as "shrub." Well known for its spicy, fragrant, maroon-colored flowers.

Deutzia crenata magnifica. Flowers like driven snow come in great fluffy bunches along the branches; extremely lovely. The very best Deutzia.

Evergreens. We have a nice assortment of Evergreens, including the golden tipped varieties. They should be transplanted early. A list of Evergreens will be sent on request.

Forsythia spectabilis. Golden Bells. New. The earliest blooming flowering shrub and the most desirable of the Forsythias. Compact in growth and every branch is closely covered with vivid yellow flowers before the foliage appears.

Golden-leaved Privet. See page 27.

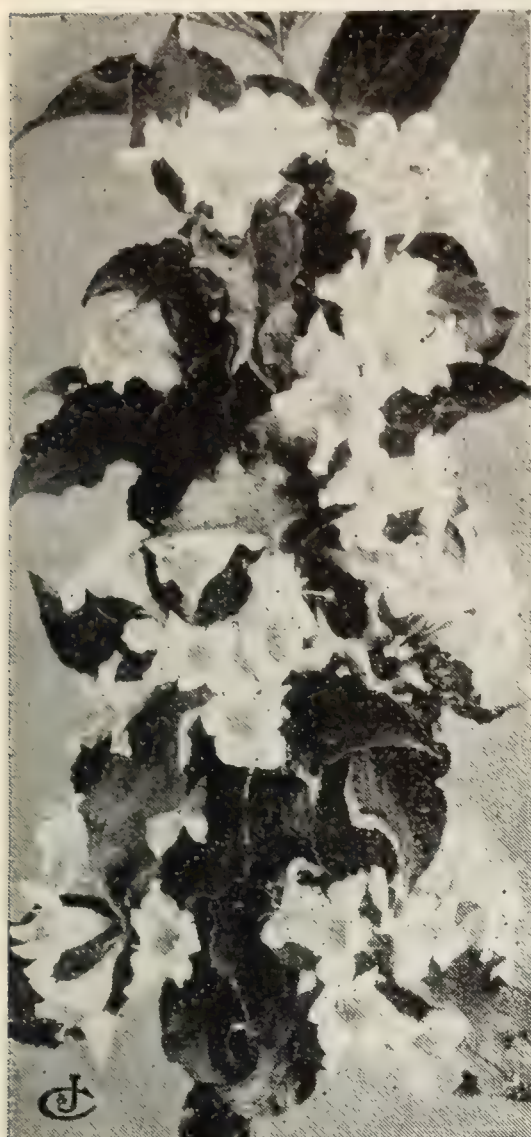


Philadelphus Virginal. Very fragrant

Prices of Shrubbery, except where noted, 1-year size, 35 cts. each, 10 for \$3, postpaid; 2-yr. size, 60 cts. each, 10 for \$5; extra-heavy, 3-yr. size, 90 cts. each, 10 for \$7.50. Delivery not prepaid.

□ This sign indicates delivery at your expense.

HARDY ORNAMENTAL SHRUBS, continued. See prices below



Weigela Rosea

Two Choicest Spiræas

Spiræa Van Houttei. Blooms in May and June. One of the most beautiful of all Spiræas. Profuse bloomer; pure snow-white flowers borne in elegant, plume-shaped clusters. No shrubbery planting is complete without some of this most graceful of flowering shrubs.

Red Spiræa, Anthony Waterer, Perpetual-blooming. Makes nice, shapely bushes 2 to 3 feet high; begins to bear its large flat clusters of rich rosy red flowers almost as soon as planted, and continues blooming all summer and fall if the faded blooms are kept cut off.

Two Free-Flowering Weigelas

Eva Rathke. Red. Considered the handsomest of all the Weigelas. The flowers are crimson, with creamy markings, and are borne in great quantities. This variety blooms all summer and is, without question, the choicest shrub in this class. It is low-growing, spreading in habit, and should be planted alone or on the outside of shrubbery borders.

Rosea. (See cut.) The lovely rose-pink flowers come in such profusion that they almost hide the foliage. One of the finest shrubs.

These 12 Beautiful Flowering Shrubs will provide bloom from April to October and add greatly to the beauty and value of your property

- | | |
|------------------------------------|--|
| 1 Forsythia. April. | 2 Weigelas. (2 kinds.) June. |
| 2 Spiræas. (2 kinds.) May. | 1 Snowball Hydrangea. July. |
| 1 Philadelphus. May. | 1 Beauty Fruit. August. |
| 2 Deutzias. (2 choice kinds.) May. | 1 Hydrangea paniculata grandiflora. Aug., Sept. and Oct. |
| 1 Snowball. June. | |

OFFER F29. One each of the above 12 Hardy Shrubs, 1-yr. size, \$3, postpaid; or in the 2-yr. size, the 12 for \$5, delivery not prepaid

Prices of Shrubbery, except where noted, 1-yr. size, 35 cts. each, 10 for \$3, postpaid; 2-yr. size, 60 cts. each, 10 for \$5; extra-heavy, 3-yr. size, 90 cts. each, 10 for \$7.50. Delivery not prepaid.

Hardy Ornamental Vines and Ivies

Sweet-Scented Japan Clematis (*Clematis paniculata* or *Virgin's Bower*). The sweetest of all Clematis and the easiest to grow. Plant in good, mellow soil and support the plants as soon as they have made even a few inches of growth. The most satisfactory, hardy, flowering vine we offer. Flowers small, rich creamy white, borne in clusters, completely covering the vine. Makes beautiful sprays for bouquets. See illustration. 2-yr. size, 50 cts. each, postpaid.

Bittersweet (*Celastrus scandens*). Has attractive foliage and yellow flowers in June, followed by bright orange fruit which usually remains all winter. Beautiful for porch decoration. 1-yr. size, 35 cts. each, postpaid; 2-yr., 60 cts. each; 3-yr., 75 cts. each, ppd.

Hall's Honeysuckle (*Lonicera Halliana*). Intensely sweet-scented and freeblooming. Flowers buff-yellow. 2-yr. size, 50 cts. each; 3-yr., 75 cts., postpaid.

Three Leading Ivies

ENGLISH IVY. Clings as it grows and adds a quiet dignity to buildings and boundary walls obtainable in no other way. 30 cts. each; 10 for \$2.50. Larger size, 50 cts. each; 10 for \$4, postpaid.

JAPAN or BOSTON IVY (*Ampelopsis Veitchii*). Clings as it grows. The handsome, deep green foliage changes in autumn to crimson. 1-yr. size, 25 cts. each, \$2.50 per doz.; 2-yr., 50 cts. each, \$5 per doz., ppd.

AMERICAN IVY (*Ampelopsis quinquefolia*). The true Virginia Creeper. Clings as it grows. Hardy and noted for its colored foliage in autumn. 1-yr. size, 25 cts. each, \$2.50 per doz.; 2-yr., 35 cts. each, \$3 per doz.; 3-yr., 50 cts. each, \$5 per doz., postpaid.

Evergreen Bittersweet (*Euonymus radicans vegetus*). A vigorous-growing vine on which are produced brilliant orange-red berries. These attractive fruits remain on the plant a long time. 35 cts. each; larger size, 60 cts. each, postpaid.

2 Wisterias Masses of flowers in dense, pendent clusters. Blooms come in May and make an attractive sight. Vigorous growers that will climb to the roof of your house if desired.

Magnifica. Blue-lavender. **Chinese White.** Creamy white.

Prices, 2-yr. size, 50 cts. each; 3-yr., 75 cts., postpaid



Sweet-Scented Japan Clematis

Giant Darwin Tulips

Nature's gayest early spring flowers, beautiful beyond description, are produced in Darwin Tulips in most intensely brilliant colors. The great bowl-shaped blooms remain for weeks and sway gracefully in the gentle breezes, on long, strong, upright stems.

Lovers of these gorgeous flowers are enchanted with the distinct Tulip fragrance.

Most effective displays are made by massing colors in separate beds, in perennial borders, or even along the edges of shrubbery where they need not be disturbed. They will bloom early every spring for years to come.

Prices, all (*except where noted*), 10 cts. each, 12 for 90 cts., 100 for \$6.50, postpaid.

★ **BARONNE DE LA TONNAYE.**

Vivid pink, margined silvery rose.

BARTIGON. Fiery crimson.

CENTENAIRE. Rich violet-rose with electric-blue center.

★ **CLARA BUTT.** Soft salmon-pink, shaded with rose, with blue base.

DREAM. Uniform light lilac or heliotrope.

EDMEE. Cherry-rose, edged old-rose.

FAUST. Deep pansy-violet color with blue base. 15 cts. each, 12 for \$1.50.

FEU BRILLANT. A glorious scarlet Tulip. 12 cts. each, 12 for \$1.25.

★ **GLOW.** Vermilion-scarlet, white base, marked blue.

ISIS. Fiery scarlet with blue base.

KING HAROLD. Glossy ox-blood-red.

★ **LA TULIPE NOIRE.** Deep maroon-black. 12 cts. each, 12 for \$1.25.

MASSACHUSETTS. Carmine-rose.

★ **MR. FARNCOMBE SANDERS.** Orange-red; inside vivid cerise-scarlet.

★ **MRS. POTTER PALMER.** The deep purple that goes well with red. 12 cts. each, 12 for \$1.25.

★ **PRIDE OF HAARLEM.** See in color on inside back cover. Brilliant rosy carmine with electric-blue base.

PRINCE OF THE NETHERLANDS. Cerise-scarlet, flushed salmon-rose. 12 cts. each, 12 for \$1.25.

PROFESSOR RAUWENHOF. Bright cherry-red.

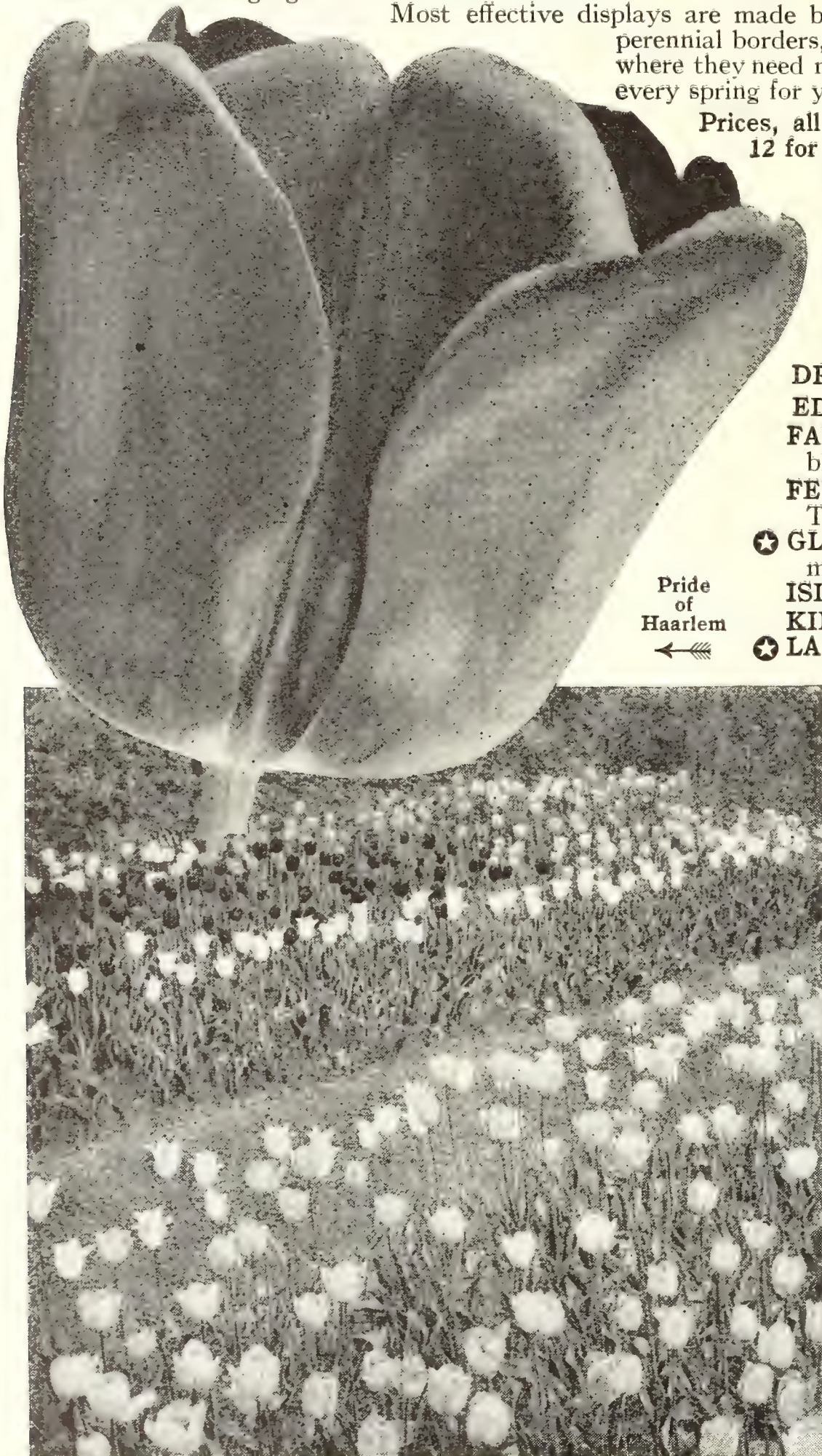
★ **REV. H. EWBank.** Soft lavender-violet or heliotrope.

WHITE QUEEN. Tinted rose at first but becomes pure white.

OFFER F30. 3 each of the 8 kinds marked ★ (24 bulbs), for \$2, ppd.

OFFER F30a. 10 each of the 8 kinds marked ★ (80 bulbs), for \$5.50, ppd.

OFFER F30b. 1 each of the 20 named Darwins for \$1.75, or 5 of each, 100 in all, for \$8, ppd.



Pride
of
Haarlem
←

Mixed Darwin Tulips for a Galaxy of Color

A vivid, multi-colored display can be made by planting Mixed Darwins in large beds by themselves and do not overlook their value when they are grown along the edge of shrub borders or perhaps two or three rows around the base of your porch. In fact, they are satisfactory wherever used and the larger the planting the greater your pleasure when they bloom. These Tulips are perfectly hardy and, as they do not need to be taken up after they have bloomed, they are very suitable for using in clumps of six or more throughout hardy perennial borders.

MIXED DARWIN TULIPS. Price, 12 for 70 cts., 100 for \$4.75, 1,000 for \$45, prepaid

SEE OTHER TULIPS ON PAGES 31 AND 32

Mammoth Breeder Tulips (See Cut)

Breeder Tulips are so named because they are the "Mother bulbs" from which were developed the striped and vari-colored varieties by the Holland hybridizers. In this class you can get the apricot, bronze and old-gold colors not to be had in the Giant Darwins.

You can plant these Tulips with the Darwins for they have the same type of growth, magnificent, firm, large flowers on long strong stems and they bloom at the same time. The lovely bronze tones in the Breeder Tulips cannot be duplicated in any other popular flower, and they harmonize beautifully with the more brilliant colors of the Darwins.

Ten Named Varieties

Price, 12 cts. each, 12 for \$1.15, 100 for \$9, postpaid

Apricot. Beautiful bronzy buff color, shaded ruddy apricot, with olive base. A magnificent Tulip, large and well formed.

Bronze Queen. Color is a blending of deep yellow and brown with a touch of rose. Flowers are large and finely formed. This is one of the loveliest of the Breeder type.

Cardinal Manning. Rosy violet, flushed bronze, with almost pure orange at the edges of the petals.

Dom Pedro. Coffee-brown and maroon, shaded with old-gold. An outstanding color.

Godet Parfait. Damson plum color feathered with brownish black. Flowers are extra large.

Golden Bronze. Light brownish yellow flushed with heliotrope, yellow base; inside of flower rich mahogany-brown.

Jaune d'Œuf. Bright deep lemon-chrome or apricot, inside soft yellow, black base and anthers.

Louis XIV. Rich dark purple, heavily flushed with bronze and edged golden brown. A gorgeous Tulip with very large flowers.

Panorama. Deep orange-red or terra-cotta, shaded with mahogany—a real panorama of color. Large goblet-shaped flower on strong stems.

Yellow Perfection. Light bronze-yellow, edged golden yellow. Interior is bronze-brown with yellow base, starred green.

➤**OFFER**➤ **F31** One each of the 10 named Breeder Tulips for \$1, or 5 of each, 50 in all, for \$4.50, postpaid.



Breeder Tulip. Bronze and old-gold colors

Mammoth Breeder Tulips, Mixed

At least 25 per cent of an order for mixed Tulips for massing should consist of Mammoth Breeder Tulips which broaden the range of colors found in the Darwin class. The Breeders bloom the same time as the Darwins and the flowers have the same form and long, strong stems. Breeders are becoming more popular every year because they include the soft, dull shades and the lovely coppery colors so much appreciated by garden enthusiasts. When once planted you have them always.

Prices, 12 for 75 cts., 100 for \$6, 1,000 for \$55, postpaid

Best Double Tulips

Beautiful Double Flowers Like Dwarf Peonies

Boule de Neige. Immense; white. \$1.15 per doz.

Crown of Gold (Couronne d'Or). Semi-double; deep yellow, flushed orange-red. \$1.15 per doz.

Imperator Rubrorum. Brilliant scarlet. \$1.25 per doz.

Murillo. Rosy pink, flushed white. 90 cts. per doz.

Peach Blossom. Bright pink, flushed white. Very effective. \$1.25 per doz.

Salvator Rosa. Deep rose, slightly flushed white. \$1.15 per doz.

Vuurbaak. Brilliant scarlet. \$1.25 per doz.

Tournesol. Scarlet, edged yellow. \$1.10 per doz.

Separate Colors, Varieties not Named. White, Pink, Crimson, or Yellow. 12 for 90 cts., 100 for \$6.

Mixed Colors. Fine to use in large beds, around porches, along fences, etc. 12 for 75 cts., 100 for \$5.

➤**OFFER**➤ **F31a** One each of the above 8 named Double Early Tulips for 85 cts., or 5 of each, 40 in all, for \$3.75, postpaid.

Fancy Parrot or Dragon Tulips

Price, 8 cts. each, 12 for 85 cts., 100 for \$6

Parrot Tulips are very large and belong to the May-flowering class. The unique flowers are distinct from all others and have intensely brilliant, curiously fringed and corrugated petals. When fully open the blooms are 6 to 7 inches across and the *vivid colors* attract attention and admiration as they brighten up flower beds in early spring. Try some.

Constantinople. Gorgeous orange-scarlet.

Cramoisi Brillant. Brilliant, vivid crimson.

Lutea Major. Bright yellow, crimson and green.

Perfecta. Canary-yellow, vividly striped with red.

Mixed Parrot Tulips. You should have some Parrot Tulips, they are so novel and brilliant. Mixed colors. 12 for 70 cts., 100 for \$5, postpaid.

➤**OFFER**➤ **F31b** Three each of above named Parrot Tulips, 12 in all, for 85c., postpaid.

May-Flowering or Cottage Garden Tulips

Price, 8 cts. each, 12 for 90 cts., 100 for \$6.50, postpaid

Gesneriana Lutea. Splendid, large, bold flowers, bright, rich golden yellow, fringed orange-red.

Gesneriana Spathulata. Hardy and very durable; grows 1½ to 2 feet high. Intense fiery scarlet with bright, shining, blue-black center.

Grenadier. Immense orange-scarlet flower, exceptionally brilliant.

Inglescombe Pink. Rosy pink with a lovely flush of salmon and buff.

Inglescombe Yellow. Canary-yellow. Sometimes referred to as a "Yellow Darwin Tulip."

John Ruskin. Salmon-rose edged with lemon-yellow; the inside is deep rosy lilac, edged yellow. Very handsome.

La Merveille. Delightfully scented, long, large flower. Orange-scarlet flushed rose.

Mrs. Moon. Deep golden yellow, with flowers slightly reflexed.

Picotée, White. Snow-white edged with crimson. Flower reflexed and vase shaped.

Sirene. Exquisite flowers of urn shape. Color rich cerise-pink, white base.

MIXED COTTAGE GARDEN TULIPS.

12 for 70c., 100 for \$5.50, 1,000 for \$50, ppd.

➤**OFFER**➤ **F32** The above 10 named Tulips for 75 cts., or 5 of each, 50 in all, for \$3.25, postpaid.



Single Early Tulips. 12 Best Named Sorts

Prices, delivered free in U. S. A.	Doz.	100	Prices, delivered free in U. S. A.	Doz.	100
Belle Alliance. Rich scarlet with yellow base.....	\$1 00	\$7 50	President Lincoln. Clear violet. Very effective; a light-colored variety...	\$1 15	\$9 00
Couleur Cardinal. Brilliant crimson. Large flowers on strong stems.....	1 10	8 00	Prince of Austria. Orange-red. Sweet-scented. Fine bedder.....	1 00	7 50
Diana. Immense pure white.....	75	6 00	Rising Sun. Enormous flowers of brilliant yellow.....	1 60	12 50
Flamingo. Extremely lovely. Carmine-rose on white ground.....	1 00	7 50	Rose Luisanté. Brilliant rosy pink...	1 25	10 00
Keizerkroon (Grand Duke). Red, gold, and yellow.....	1 60	12 50	Vermillon Brilliant. Vivid scarlet.....	1 10	8 50
Lady Boreel. Largest intense white..	1 15	9 00	Yellow Prince. Yellow, sometimes streaked red.....	1 00	8 00

➤**OFFER**➤ **F32a** 3 each of the above lovely early-blooming named Tulips, 36 in all, for \$3.25, postpaid.

C.-P. Superfine Single Tulips for Bedding

Specially selected to bloom at the same time, and make a gorgeous blaze of color

IN SEPARATE COLORS

WHITE, PINK, or CRIMSON. 75 cts. per doz., \$5.75 per 100, delivered free.

YELLOW. 85 cts. per doz., \$6.50 per 100, delivered free.

C.-P. SUPERFINE MIXTURE

Mixed by ourselves, so that we know these are uniform in height. *Will include four colors.*

70 cts. per doz., \$5 per 100, delivered free



Freesias

Free-flowering Fragrant Freesias

Freesias are extremely valuable as long lasting, easily grown cut flowers.

Freesia, Purity

The flowers of this grand Freesia are pure, glistening white. The stems are 10 to 12 inches long and very wiry, making it most valuable for cutting. Each bulb should produce from two to four stems of lovely, fragrant flowers. These are very easy to grow. You should have enough for several successive plantings. First size, 3 for 15 cts., 12 for 35 cts., 100 for \$2.50. Largest size, 2 for 12 cts., 12 for 50 cts., 100 for \$3.50, postpaid.

Three New Colored Freesias

Plant some fragrant, colored varieties with Purity for added charm to your Freesia display.

California. A lovely shade of yellow.

General Pershing. Orange-red shading to pink.

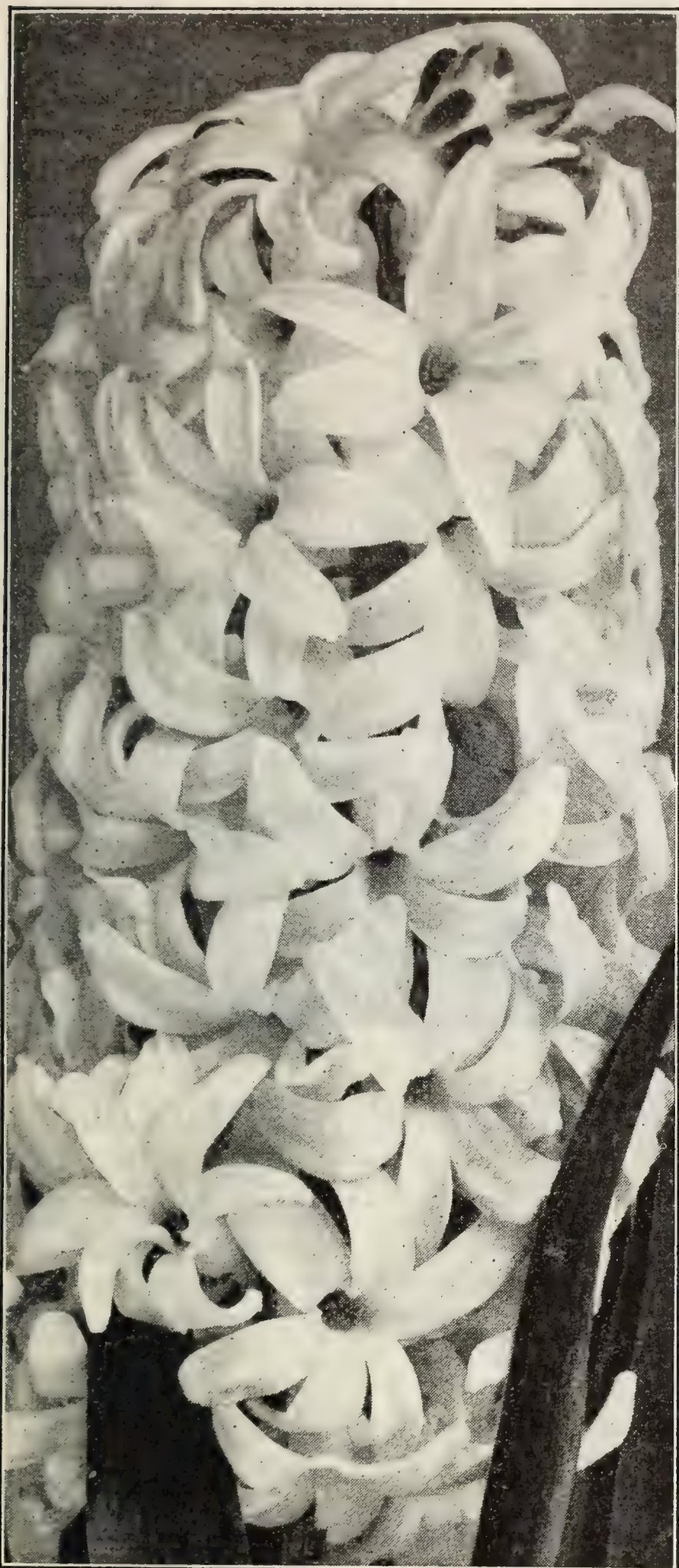
Splendens. Delicate lavender-blue.

Price, 8 cts. each, 12 for 85 cts., 100 for \$6, ppd.

➤**OFFER**➤ **F32b** 3 each of above, 9 in all, for 65c., postpaid.

Freesias, Mixed Colors. 12 for 65 cts., 100 for \$4.50, postpaid.

C.-P. Finest Named Hyacinths



C.-P. CHOICE SINGLE HYACINTHS BLOOM LIKE THIS

French Roman Hyacinths

Very early flowering. A special race, propagated for indoors only, to be grown in pots or pans. Pot these bulbs at different times, bury them outside to form roots like the named Hyacinths and have some *in bloom from late November till May*. The flowers are delightfully fragrant and smaller than the Dutch Hyacinths, but each bulb produces two or three flower-stalks. **Flowers white.** 3 for 75 cts., 12 for \$2.75, postpaid.

SPECIALLY SELECTED FOR HOUSE CULTURE AND BEDDING

Every bulb we send out *has the blossom already formed inside it*. Plant Hyacinths in rich, sandy loam. Use a 4-inch pot for a single bulb or three can go in a 6-inch pot or bulb-pan. Do not bring into a warm room until the blooms are fully open.

Grow Hyacinths for Fragrance,

bright colors, and long-lasting flowers. The figures, 1, 2, 3, and 4 after the names of the Hyacinths indicate the relative time of flowering—the 1's flower together and are the earliest; the 4's the latest.

Price 25 cts. each, any 12 for \$2.50, postpaid
Delivered free in the U. S. A. at these prices

LIGHT ROSE AND PINK

General de Wet. 2. Soft light pink with a lighter center. Large-sized bells.

Lady Derby. 1. The finest clear rose-pink.

Queen of the Pinks. 3. Lovely salmon-pink.

RED AND DEEP ROSE

Gertrude. 1. Deep rose-pink. Compact spikes.

King of the Belgians. 4. Crimson-scarlet.

La Victoire. 1. Bright carmine-rose.

Marconi. 1. Bright deep rose, almost red.

DARK AND LIGHT BLUE

Grand Maitre. 2. Deep blue, with long, compact spikes and large bells.

King of the Blues. 4. A very rich, dark blue.

Queen of the Blues. 4. Clear, light porcelain-blue.

SHADES OF YELLOW

City of Haarlem. 3. Golden orange-yellow. Large, well-formed truss and good stem.

Yellow Hammer. 1. Yellow shaded with gold.

PURE WHITE

Arentine Arendsen. 1. Early. Snow-white.

La Grandesse. 3. The standard pure white.

L'Innocence. 1. Pure white. Large bells.

➤ **OFFER** ➤ **F33** One each of the 15 choice named Hyacinths for \$3, or 3 of each (45) for \$8.50, postpaid.

Dutch Roman Miniature Hyacinths

Smaller than the regular Dutch Hyacinths. They are lovely when grown 3 or more in a pot or pan.

12 cts. each, 3 for 35 cts., 12 for \$1.25, ppd.

City of Haarlem. Golden orange-yellow.

General de Wet. Beautiful soft pink.

Gertrude. Deep rose-pink.

Grand Maitre. The most popular deep blue.

L'Innocence. Pure white. Extra-fine spikes.

Queen of the Blues. Light porcelain-blue.

➤ **OFFER** ➤ **F33a** One each above Hyacinths, 6 in all, for 65 cts., postpaid.

Bedding Hyacinths, Not Named

These Fine Selected Hyacinths in separate colors enable you to get the colors that please you most and at much lower prices than the named varieties.

Delivered free in the U. S. A. at these prices. Plant 5 to 6 inches apart. Select the color or colors you prefer

FIVE COLORS, White, Pink, Red, 3 for Doz. 100
Blue, and Yellow.....\$0 50 \$1 75 \$12 00

ALL COLORS MIXED. A bed of mixed colors is always interesting... 40 1 50 10 00

Grape Hyacinth, Dwarf, for Edging

A rich purple color and noted for their agreeable musky fragrance. 12 for 50 cts., 100 for \$3.50, postpaid.

We offer what we believe to be the best American-grown Narcissus bulbs to be had, though without any guarantee as to their blooming qualities. They must be started and brought into bloom *in a cool place*.

Giant Paper-White Narcissus (See illustration)

Grows in water and pebbles, or in soil

PLANT YOUR BULBS IN TIME TO HAVE THEM IN BLOOM ON CHRISTMAS DAY

Plant your bulbs in a dish, cover them with water and set in a *cool*, dark place for two weeks. When brought to the light, keep them in a *cool* place and they will bloom in six weeks, or eight weeks altogether after planting. A succession of deliciously fragrant, snow-white flowers can be obtained by planting every two weeks. Take one lot out to the light and plant another lot. Order your winter's supply now and store them in a cool cellar to use as wanted. **Order early.** Price, 15 cts. each, 4 for 50 cts., 6 for 75 cts., 9 for \$1, 12 for \$1.25, 100 for \$9, postpaid.

Chinese Sacred Lily

THE WATER FAIRY or "SHIN SIN FAR"—
CHINESE "JOSS FLOWER"

Bears great clusters of deliciously fragrant, pure white, wax-like blossoms with golden yellow centers. They are usually grown in a bowl of water with pebbles to hold the bulbs in place. Plant 3 to 6 bulbs in a dish and place a piece of charcoal with the pebbles to keep the water sweet. First-size, quick-blooming bulbs, 25 cts. each, 3 for 60 cts., 12 for \$2, postpaid.

➤ **OFFER** ➤ **F34** Six Giant White Narcissus and 6 Chinese Sacred Lilies (12 bulbs in all) for \$1.60, postpaid.



Poet's Narcissus
Naturalized

Hardy Narcissus (Daffodils)

No flowers in early spring are more eagerly and lovingly welcomed than the cheery Daffodils. With their golden trumpets they seem to announce that they are foremost among the flowers that will keep you happy till winter comes again. There are two distinct groups, the single, large-flowered trumpet shape and the double Daffodils. Plant them in quantity in woodlands, along hedges and in perennial borders.

2 LARGE-FLOWERED TRUMPET NARCISSUS

Emperor. Clear, rich golden yellow, with immense fluted trumpet. 25 cts. each, 3 for 50 cts., 12 for \$2, 100 for \$16, postpaid.

Empress, White Wings. Large, bold flowers; wings white, trumpet yellow. 25 cts. each, 3 for 50 cts., 12 for \$2, 100 for \$16, postpaid.

3 LARGE-FLOWERED DOUBLE NARCISSUS

Alba plena odorata (The Double White Poet's Narcissus). Double, snow-white. A most charming variety and one of the most satisfactory of the double Narcissus. 15 cts. each, 3 for 40 cts., 12 for \$1.50, 100 for \$12, postpaid.

Orange Phoenix ("Eggs and Bacon"). Cream-white, mixed orange and white. 20 cts. each, 3 for 50 cts., 12 for \$2, 100 for \$16, postpaid.

Sulphur or Silver Phoenix ("Codlins and Cream"). Creamy white, sulphur center. 20 cts. each, 3 for 50 cts., 12 for \$2, 100 for \$15, postpaid.

➤ **OFFER** ➤ **F34a** One each of above 5 Hardy Narcissus (Daffodils) for 90 cts., or 3 of each (15 in all) for \$2.25, postpaid.

Poet's Narcissus

Delightfully fragrant, long-stemmed, and splendid for cutting. They increase rapidly when undisturbed. See illustration. **Narcissus poeticus** (The Pheasant's Eye). Pure white, star-like flowers with orange cup edged with crimson; hardy. 3 for 30 cts., 12 for \$1.10, 100 for \$9, postpaid.

Narcissus Jonquilla (Jonquils)

Blooms resemble the Giant White Narcissus and are very fragrant. The flowers are golden yellow.

Double Jonquils. 3 for 40 cts., 12 for \$1.50, 100 for \$10, postpaid.

Single Jonquils. 3 for 40 cts., 12 for \$1.50, 100 for \$10, postpaid.

WEAVE YOURSELF A CROCUS CARPET OF WHITE, PURPLE, AND GOLD



Don't Crocuses make a jolly lawn party?

Snowdrop, Early Single (*Galanthus*). The single Snowdrops are charming in their simplicity. They multiply rapidly when left undisturbed. 12 for 50 cts., 100 for \$3.50, ppd.

Scilla sibirica (Wood Hyacinth). These lovely little blue wild Hyacinths are suitable for planting among hardy perennials. They flower with the snowdrops. 12 for 60c., 100 for \$4.50, ppd.

Regal Lily (*Lilium regale*). See in natural color on inside back cover.

Bermuda Easter Lily (*Lilium Harrisii*)

The Bermuda Easter Lily grows easily and is sure to bloom. The flowers are pure snow-white, very large and fragrant, and borne in splendid clusters. Plant in a pot or box which is at least 6 inches deep and well drained; good, turfy soil with a little old, well-rotted manure is best; the bulb should be covered about 1 inch deep; firm the earth well around it, water thoroughly and set away in a cool place three weeks, then bring to the light. They should bloom in about three months. Ready in August. 50 cts. each, 3 for \$1.25, postpaid.

The Madonna Lily (*Lilium candidum*)

WE SUPPLY THE LARGEST SIZE PROCURABLE
Also known to many as the Annunciation Lily. Deliciously fragrant, pure white, perfectly formed flowers. *Bulbs for outdoors should be planted early in the autumn.* For indoors, plant 2 or 3 bulbs in a pot and bury the pot outside until they freeze, then take indoors and keep in a cool place. Dust the bulbs lightly with powdered sulphur, and do not cover with more than 2 inches of soil. 30 cts. each, 3 for 75 cts., 12 for \$2.50, postpaid. (See cut.)

Large-flowering Crocuses

King of the Yellows. A beautiful pure golden yellow; large flower. 12 for 75 cts., 100 for \$4.50, 250 for \$10, postpaid.

Baron von Brunow. Rich purplish blue flower. Very fine. (See prices below.)

King of the Whites. The best and largest white Crocus.
Sir Walter Scott. White, striped purple.

Price (Except King of the Yellows), 12 for 60 cts., 100 for \$4, 250 for \$8.50, postpaid.

➤OFFER➤F35 6 each of the above, 24 in all, for \$1.25; 12 of each, 48 in all, for \$2.25, postpaid.

Crocuses in Separate Colors for Naturalizing

Scatter them bountifully over your lawn and these brilliant, dainty flowers will give you joy next spring at extremely low cost.

Prices, delivered free in U. S. A.

	Doz.	100	250
White and Light.....	\$0 40	\$3 00	\$7 00
Purples	40	3 00	7 00
Striped colors	40	3 00	7 00
Yellows, First-size.....	40	3 00	7 00
All colors mixed	30	2 00	4 75

Order in quantity. It often pays to get a friend to order with you

➤OFFER➤F35a Remember the wonderful colors in Crocuses—Purple, Yellow, Violet, Striped and White. We will select and send you 25 White and Light, 25 Purples, 25 Striped, and 25 Yellows—

100 SPLENDID CROCUSES, AS ABOVE, ONLY \$3, OR 200 FOR \$5.50, POSTPAID

Giant Amaryllis, Hybrids of Vittata

FLOWERS 5 TO 7 INCHES ACROSS

The flowers of these magnificent Amaryllis are amazing for their brilliant coloring, ranging from deep reddish maroon to pure white and striped. Every bulb has a magnificent, flower-crowned stalk and some have two, with two or more flowers to each. Amaryllis bloom best when they are pot-bound. Strong blooming bulbs, 50 cts. each, 3 for \$1.35, postpaid. (Not matured and ready to ship until November 15.)



The Madonna Lily (*Lilium candidum*)

Hardy Perennials

OLD-FASHIONED GARDEN FLOWERS



Digitalis (Foxglove)

Autumn is a good time to plant Hardy Perennials. They get well established during the winter and are ready to start growth with the first sign of spring.

A comparatively small collection enables you to have flowers in bloom all summer. Useful as cut flowers.

The first figure after a variety indicates height of growth. The next figures indicate the months the flowers bloom in this locality. Allow some variation, according to latitude.

Directions.—We send you most of these in strong roots. Allow from 2 to 3 square feet of space for each. After the first severe frost in the fall, cut down the tops to within 3 inches of the ground. *Never* put manure of any kind on top or in contact with perennial clumps. If any need of protection, use cinders or sand.

PRICES: Unless otherwise noted, 35 cts. each, 10 for \$2.90, postpaid (remember that our postpaid prices include delivery charges for which many other firms charge extra), or \$25 per 100. 25 or more at 100 rate.



A double spike of Delphinium

Aquilegia (Columbine). Plant in the sun or partial shade. Two varieties:

A. chrysantha. 3-4 ft. 5-8 mo. A beauty. Large yellow flowers tipped with claret. The spur is straight and stems are many flowered. 35 cts. each, postpaid.
A., Farquhar, Pink. 1-1½ ft. 4-5 mo. Clear pink blooms on strong stems. 35 cts. each, postpaid.

Bleeding-Heart. 3 ft. 4-6 mo. Sometimes called Dicentra and Dielytra, but commonly known as Bleeding-Heart. Beautiful heart-shaped pink flowers have a white drop beneath them; borne thickly along wiry stems. 75 cts. each, postpaid.

Christmas Rose (Helleborus niger). 6-8 in. 1-3 mo. The unique, large single white flowers, often tinged with purple, bloom in the snow. 75 cts. each, postpaid.

Coreopsis lanceolata grandiflora. 2-3 ft. 6-9 mo. **Emblem Flower of the International Sunshine Society.** For profusion of bloom this flower is unsurpassed. Buttercup-yellow flowers on long stems. Splendid for cutting. 35 cts. each, postpaid.

Cornflower Aster (Stokesia cyanea). 1½-2 ft. 7-10 mo. Large lavender-blue flowers, 4 to 5 inches across, that somewhat resemble the annual Asters. It is quite hardy and blooms freely on long stems. 35c. each, postpaid.

Digitalis (Foxglove). (See cut.) 3 ft. 7 mo. The bold, pointed racemes of cone-shaped flowers are odd and attractive, and look like spires or towers of bells. Does well in a shady place. Plant 6 or more in a clump. Mixed colors only. 35 cts. each, 10 for \$2.90, postpaid.

Delphinium Belladonna, the Everblooming Hardy Larkspur. (See cut.) 2-3 ft. 6-10 mo. Flowers are clear turquoise-blue. This variety is *seldom out of bloom* from the end of June until cut down by frost. These constant blooming Delphiniums are greatly valued in perennial borders as blue flowers are scarce. 35c. each, 10 for \$2.90, ppd.
D. Beilamosum. 1½-2½ ft. 6-8 mo. Flowers are clear deep gentian-blue with white in the center. Harmonizes beautifully with *Delphinium Belladonna*. 35 cts. each, 10 for \$2.90, postpaid.

Fragrant Hardy Phlox

AS SHOWN IN COLOR ON INSIDE BACK COVER

They will make a handsome display of brilliant flowers year after year. Plant 18 inches apart and keep well watered to insure large heads of bloom.

Price, 35 cts. each, any 10 for \$2.90, postpaid

Beacon. Tall, brilliant cherry-red.
Champs Elysees. A royal shade of rosy purple or magenta; very effective when massed in solid beds.
Europa. White flowers with crimson eye. (See page 39.)
Mrs. Jenkins. Pure white. Fine bloom-heads.
Prof. Schliemann. Lavender or lilac-rose. (See page 39.)
Rhijnstroom. Beautiful Paul Neyron pink. (See page 39.)
Thor. Salmon-pink with a scarlet glow. (See page 39.)
W. C. Egan. Lilac, with bright solferino eye.

➤**OFFER**➤ **F36** The set of 8 Phlox for \$2, or 4 of each, 32 in all, for \$7, postpaid.

➤**OFFER**➤ **F39a** The set of 4 shown in color on inside back cover for \$1.25, postpaid.

EARLY-FLOWERING WHITE PHLOX, MISS LINGARD. Blooms from May till frost. Grows about 2 feet high. Large white flowers with lilac eye. 35 cts. each, 10 for \$2.90, postpaid.

Hardy Chrysanthemums

These are the most brilliant and showy fall flowers we have. They bloom so abundantly that from a few plants armfuls of flowers can be gathered for indoors. Their fresh, spicy fragrance has a charm no other flower possesses, and the blooms come at a time when nearly all other flowers have gone.

You can gather bushels of bloom the first season from this selected set of 10

Price 35 cts. each; any 10 for \$2.50, postpaid

Champagne. Midseason. Bright ruby-red.
Diana. Early. Lovely snow-white.
Golden Climax. Midseason. Orange-yellow. One of the finest in cultivation.
Golden Queen. Early. Orange-yellow.
Juliana. Midseason. Clear yellow.
Lillian Doty. Midseason. The finest light pink Pompon.
Miramar. Late. Fine bronze color.
Mrs. E. D. Godfrey. Late. Light pink.
Red Doty. Midseason. Wine-red, with silvery reverse on under side of petals.
Winnetka. Early. Pure white. Very free-flowering.

➤**OFFER**➤ **F36a** The set of 10 Hardy Chrysanthemums for \$2.50, postpaid.

HARDY PERENNIALS, continued



Bearded Iris (Fleur-de-Lis)

Bearded Iris (Fleur-de-Lis)

THE NATIONAL EMBLEM OF FRANCE

These Irises are easily grown and for best results should be planted in a well-drained, sunny position, the roots barely covered. The flowers are large and handsome. For bordering garden walks or for making a nice dividing-line these Irises can be used to advantage and make an exquisite show when in full bloom. They flower in May and June.

Dr. Bernice. You should have some of this kind to plant with Loreley (described below). Color is coppery-bronze and dark crimson, making a handsome combination. 35 cts. each, postpaid.

Florentina Alba. Grows about 2 feet high and produces large, fragrant white flowers during May. 35 cts. each, postpaid.

Loreley. In our opinion this is the loveliest Iris we have seen anywhere. The flowers are very large and are borne in profusion on erect, strong stems, well above the foliage. Color is deep blue, veined white and bordered sulphur-yellow. 35 cts. each, postpaid.

Mme. Chereau. White with edges feathered sky-blue. 35c. each, ppd.

Mrs. Darwin. Large white flowers spotted with violet and golden yellow. A popular Iris. 35 cts. each, postpaid.

OFFER F37 One each of the above 5 Irises for \$1.50, postpaid.

Iris pallida speciosa. Blooms in May. 2½ ft. Standards dark lavender with lighter shadings; falls shaded light purple. A sweet-scented variety with very fine flowers. 35 cts. each, postpaid.

Burbank's Shasta Daisy. 1½ - 2 ft. 7-10 mo.

This is a lovely pure white flower for mixing with colored flowers of almost any kind in a vase. The long stems make this excellent for cutting, and the white blooms with golden discs in the center are fine for bouquets. 35c. each, 10 for \$2.90, ppd.

Eulalia gracillima. Hardy Ornamental Grass.

Has slender, narrow, green leaves 4 to 5 feet long. Pinkish colored, plume-like seedheads grace the top of each clump every fall. Very graceful in specimen clumps on the lawn. 35 cts. each, postpaid; clumps, 50c. each.

Funkia grandiflora (Plantain Lily or Large White Day Lily). 2½-3 ft. 8-9 mo. Succeeds in sun or shade. Pure white, lily-shaped, fragrant flowers. 35 cts. each, ppd.

Lychnis chalcedonica (Maltese Cross or Scarlet Lightning). 2-3 ft. 7-9 mo. Makes dense heads of vermilion-scarlet flowers. 35 cts. each, postpaid.

Pachysandra terminalis. The finest ground-cover—used by the thousand. This lovely, evergreen plant thrives where others would wither and die. Use it as a ground-cover, especially in the shade. Grows 5 to 8 inches high. Plant about 6 inches apart for best results. 10 for \$2, postpaid. Write for quantity price.

Plumbago Larpentae (Leadwort). 4-6 in. 6-10 mo. Especially suitable for bordering beds. The deep blue flowers are borne all summer. 35 cts. each, 10 for \$2.75, postpaid.

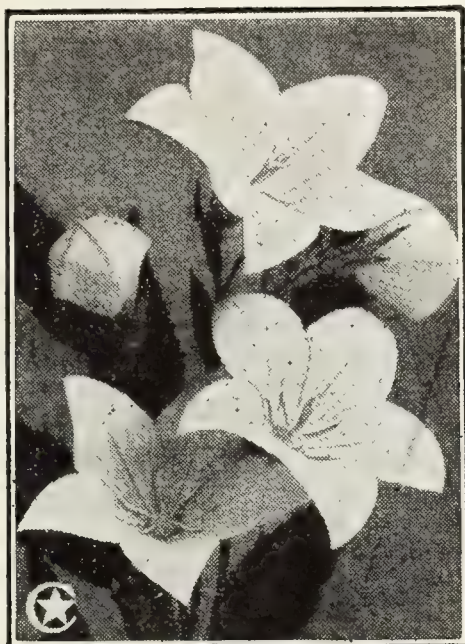
Platycodon (Balloon Flower or Japanese Bellflower). (See illustration.) 2-3 ft. 7-9 mo. Violet-blue, bell-shaped flowers. Indispensable in the perennial border. 35 cts. each; extra-large roots, 50 cts. each, 6 for \$2, postpaid.

Pyrethrum hybridum roseum grandiflorum. The flowers are large, pink and daisy-like. Beautiful for indoor decoration. 35 cts. each, postpaid.

Veronica (Speedwell). 2-4 ft. 6-8 mo. Flowers clear blue with purple stamens, on spikes 2 to 4 ft. high. 35 cts. each, postpaid.

Viola, Jersey Gem. New. This remarkable Viola bears pure violet flowers on good 6-inch stems almost continually from early May until fall. The plants are compact and sturdy. Any good garden soil in a sunny situation is suitable. Particularly fine for mass effects. 40 cts. each, 10 for \$3.25, 100 for \$28, postpaid.

PRICES unless otherwise noted, 35 cts. each, 10 for \$2.90, postpaid (remember that our postpaid prices include delivery charges for which many other firms charge extra), or \$25 per 100, 25 or more at 100 rate.



Platycodon (Balloon Flower)

Golden Glow (Double Rudbeckia). 5-7 ft. 7-9 mo. Golden yellow flowers. Splendid screen or background. 25 cts. each, postpaid; clumps, 35 cts. each.

Helianthus, Miss Mellish (Perennial Sunflower). 4 ft. 7-8 mo. Large, brilliant, yellow flowers. The best of the splendid Hardy Sunflowers. 35 cts. each, postpaid.

Hemerocallis (Tawny Day Lily). 3-4 ft. 7-8 mo. Bronze-yellow, with carmine marking. 35 cts. each, postpaid.

Lobelia cardinalis (Cardinal Flower). 2-4 ft. 7-10 mo. Rich, fiery cardinal flowers which individually are not showy, but the spikes of bloom are gorgeous. Does well in moist ground. 35 cts. each, postpaid.



Pachysandra for covering bare spaces

Peonies for Permanent Planting

Plant so the eyes are covered with only 2 inches of soil

Note the ratings by experts of the American Peony Society

The new booklet "How to Grow Peonies" will be sent free with every order for Peonies

For permanent planting no flower can surpass Peonies for massive, showy blooms in quantities from each established plant. They grow well, even in partly shaded locations. Whether you seek pleasure or profit, rich returns may be expected if you plant *good* Peonies. These are good Peonies. The best for the price in each set has been our aim, and more than that, we give you roots that produce results.

Colors range from snow-white to deepest maroon. Plant some each of the early, midseason, and late-blooming kinds and you will have Peonies for over six weeks.

ALBERT CROUSSE. 8.6. Double type; *late*. Delicate shell-pink, large, full and well-developed; fragrant. Profuse bloomer. \$1 each.

BARONESS SCHROEDER. 9.0. Double type; *late*. Flesh-pink, changing to pure white; very fragrant. A great cut flower. \$1.25 each.

EUGENE VERDIER. 8.3. Double type; *late*. Delicate hydrangea-pink, with outer guard petals lilac-white. Blooms are large and compact. Robust plants are floriferous; stems very strong. Very impressive. \$1 each.

★ **GRANDIFLORA, RICHARDSON'S. 8.8.** Double type; *very late*. Bright seashell-pink, overlaid with salmon and lilac. One of the very last of the Peonies to bloom. \$1.50 each.

JAMES KELWAY. 8.7. Double type; *early midseason*. Gigantic flowers, white, overlaid with delicate pink. Tall; floriferous. Very attractive. \$1.50 each.

★ **JUBILEE. 8.9.** Double type; *midseason*. An immense flower, ivory-white with primrose-tinted center. There is no other Peony in this color and type to equal Jubilee. A true aristocrat. \$3 each.

★ **LADY ALEXANDRA DUFF. 9.1.** Double type; *midseason*. Lovely French-white tinted with blush. A noted beauty. \$3 each.

MME. DUCEL. 7.9. Double type; *midseason*. Very large, double, compact flower, with center petals incurved. Color silvery lilac-pink. 75 cts. each.

MARIE LEMOINE. 8.5. Double type; *late*. The very large, lemon-white blooms, strongly suffused with yellow from hidden stamens, finally become pure white with a few yellow petaloids in the collar. Richly fragrant. Dwarf. \$1 each.

★ **SARAH BERNHARDT. 9.0.** Double type; *late midseason*. Silver-tipped, apple-blossom-pink. Simply superb. \$2 each.

★ **SOLANGE. 9.7.** Double type; *midseason*. Cream-white tinted with Havana-brown or reddish salmon; a unique color. \$2.50 each.

★ **THERESE. 9.8.** Double type; *midseason*. Enormous flower of satiny pink, with glossy reflex. One of the most delicately beautiful Peonies. \$2.50 each.

★ **TOURANGELLE. 9.4.** New. Double type; *late midseason*. Opaline pearly pink overlaid with salmon. Very large flower. \$3.50 each.

TRIOMPHE DE L'EXPOSITION DE LILLE. 7.8. Double type; *late midseason*. Hydrangea-pink, splashed with crimson tints. A delicate, pleasing color. 75 cts. each.

➤ **OFFER F38.** 7 very choice Peonies marked ★ above with an average rating of over 9.2. Value \$18, the 7 for **\$15, Postpaid**

7 Selected Peonies \$5, Postpaid

ADOLPHE ROUSSEAU. 8.4. Double; *early midseason*. Very large and spectacular. Deep garnet color with a distinct metallic reflex. An ideal red Peony. Color illustration on opposite page. \$1.50 each.

COURONNE D'OR. 8.1. Double; *late midseason*. This is the famous "Crown of Gold." Immense, very full, ball-shaped blooms. The flowers are white but the golden stamens reflect through the petals. 75c. ea.

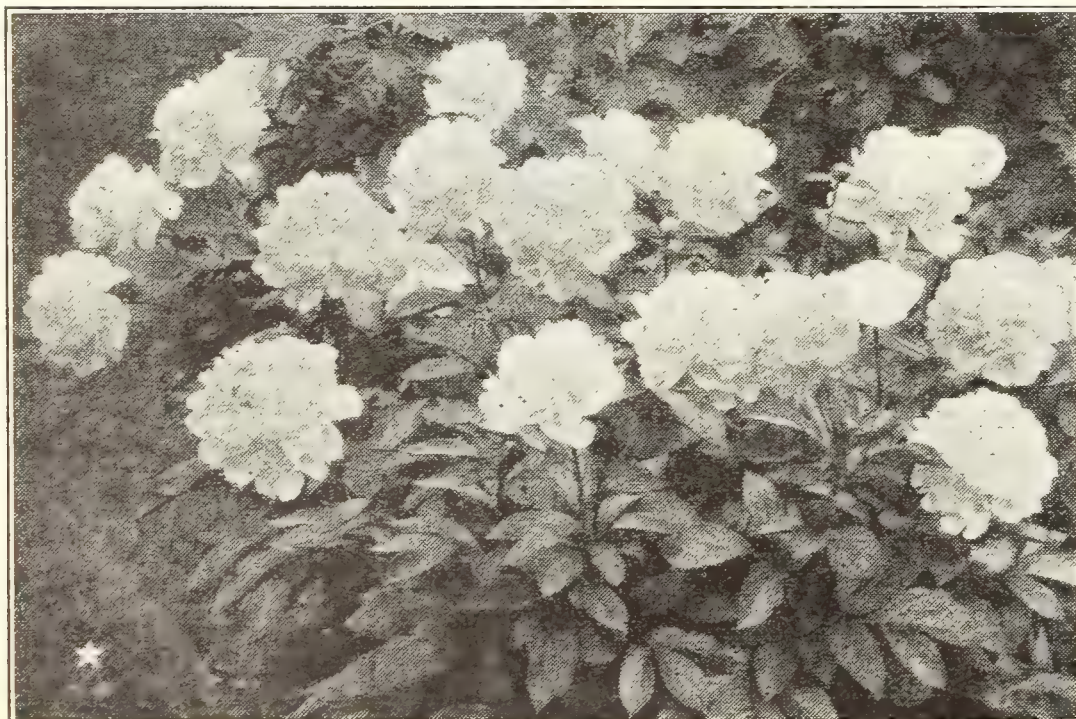
AUGUSTIN D'HOOR. 7.8. Double; *midseason*. Rich, brilliant solferino-red with slightly silvery reflex. 90 cts. each.

EDULIS SUPERBA. 7.6. Double; *very early*. Beautiful clear pink with silvery reflex; very fragrant. 50 cts. each.

FELIX CROUSSE. 8.4. Double; *midseason*. Brilliant dazzling ruby-red, bright and effective. Fragrant. 75 cts. each.

FESTIVA MAXIMA. 9.3. Double; *early*. Immense, pure snow-white flowers, often 7 inches across. Flaked with carmine in the center. 50 cts. each.

MLLE. LEONIE CALOT. 8.1. Double; *late midseason*. Colored light flesh-pink, darkening in the center. Excellent cut flower. \$1 each.



Festiva Maxima, the perfect Peony. Immense snow-white blooms

OFFER F38a

7 above selected Peonies value \$5.90, for **\$5, Postpaid**

TO OUR PATRONS:

You have helped to make our success.

You are now invited to share our success.

For 33 years The Conard-Pyle Company has been steadily growing. They have been also growing in their ability to please their patrons, and in the improved quality and character of their product. It is believed that this explains the increasing demand for Star products.

Even in the past notably poor year in many lines, *this business* has increased 7%. The increase in sales for the past 15 years has been 285%. Such increase has required additional land, buildings and equipment and a much greater investment in roses and other nursery stock with which to fill orders.

To provide capital with which adequately to carry on this growing business, an increase of \$50,000 in the capital stock of the company has been authorized. Part of this issue is being reserved for purchase by present stockholders and employees. The balance is now offered to you, our customers. It is believed that many of you, who have been dealing here for many years, will welcome this opportunity to share in the ownership and profits of this old, established and growing, nation-wide business.

Common stock will be available at \$100 per share, not over ten (10) shares to any one purchaser. For further particulars, apply to

ROBERT PYLE, *President*

West Grove, Pa.

September 2, 1930.

Robert Pyle, *President*

THE CONARD-PYLE COMPANY

West Grove, Pa.

Please send me complete information about the new issue of capital stock of The Conard-Pyle Company. I understand that this request places me under no obligation and that unless requested no salesman will be sent to see me.

THE CONARD-PYLE CO.

Star Rose Growers

Robert Pyle, Pres.

West Grove, Pa.

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Date **1930** Amount Enclosed \$

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State

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ADDRESS From P. O.)

*Goods will be forwarded just as soon as new stock is ready or when we
think the season suitable for planting in your locality.*

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Total

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DATE BULBS SHIPPED

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IT PAYS TO ORDER IN QUANTITY—GET A NEIGHBOR TO ORDER WITH YOU
\$1 Roses cost only 80 cts. each if 25 or more are in one order.

QUAN.	ARTICLES WANTED	PAGE IN CAT.	SIZE	AMOUNT
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25	<i>The "★ Star Twenty-five" Roses</i>	17		

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"How To
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Latest
Edition
\$2. postpaid



THE CONNARD-PYLE CO.

Star Rose Growers

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West Grove, Pa.



**STAR ROSES ARE
LABELED WITH A CELLULOID
TAG OUR GUARANTEE THAT STAR
ROSES WILL BLOOM OR YOUR MONEY BACK**

The Regal Lily (*Lilium regale*)



The King of all Lilies, and thrives where other plants would perish. The blooms are very large and trumpet-shaped, white, slightly suffused pink, with a lovely shade of canary-yellow in the throat. They come early in July, on erect, strong stems with from three to eight on a stalk. The Regal Lily is particularly noted for its penetrating jasmine fragrance. Plant the bulbs about 5 inches deep. 3 for \$1, 10 for \$3, 100 for \$25, postpaid.



Peony
Adolphe Rousseau

See other Peonies
on opposite page

Adolphe Rousseau. 8.4. Double; *early midseason*. Very large and spectacular. Deep garnet color with a distinct metallic reflex. An ideal red Peony with shell-like petals. \$1.50 each.

COMBINATION OFFER F39

1 Red Peony. \$1.50
3 Regal Lilies . 1.00
4 Hardy Phlox 1.25
12 Darwin Tulips
assorted . .70

Above 20 loveliest
flowers, \$4, ppd.



Hardy Phlox. See also page 36

Fragrant Hardy Phlox

For Summer and Fall Bloom. Hardy Phlox are needed in every perennial garden.

Price, Field Plants, 35 cts. each;
any 12 for \$3, postpaid

EUROPA. White, with deep crimson eye.

THOR. Salmon-pink, with a scarlet glow.

PROF. SCHLIEMANN. Lavender or lilac-rose.

RHIJNSTROOM. Carmine-rose color.

OFFER F39A. The set of 4 Phlox \$1.25;
or 5 of each, 20 in all, for \$5, postpaid



Pride
of
Haarlem
←

Giant Darwin Tulips. See 20 varieties, page 30

THE CONARD-PYLE CO., ★Star Rose Growers, West Grove, Pa.

DISTINGUISHED NOVELTY ROSES



★Mrs. Pierre S. du Pont. H.T.



*Awarded
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The premier golden yellow, perfumed Rose of Mme. Butterfly type. Continuous flowering all season. Hardy. Described on page 9. \$3 each, 10 for \$25.

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Spectacular in bud, colored rich red-orange, deeply veined with maroon. Perfumed. Described on page 9. \$1.50 each.



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An exclusive Star Novelty. Deep, velvety crimson-maroon. Thoroughly tested and most satisfactory. Described on page 5. \$5 each.

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